

7.2.1: Describe two best practices successfully implemented by the Institution

ADDITIONAL INFO.
PRACTICE - 1 - BE A LIFESAVER: DONATE BLOOD TODAY
PRACTICE - PROOF
<b>EVIDENCE OF SUCCESS</b>
PRACTICE - 2 - ELEVATING STUDENTS FOR SUCCESS: KBN'S STUDENT-CENTRIC APPROACH
PRACTICE – PROOF
<b>EVIDENCE OF SUCCESS</b>

# PRACTICE - 1 - BE A LIFESAVER: DONATE BLOOD TODAY

# 2. Objectives:

- Foster a culture of humanity and Increase awareness among students and staff about the importance of blood donation and its role in saving lives.
- Encourage voluntary blood donations, emphasizing the significance of donating blood willingly and without any coercion.
- Contribute to meeting the local community's blood supply needs by organizing regular blood donation drives on campus.
- Educate about the blood donation process, and dispel myths and fears associated with blood donation.
- Actively involve students in the organization and promotion of blood drives.
- Collaborate with local blood banks or organizations to ensure safe and effective blood collection and distribution.
- To maintain a permanent well-indexed record of voluntary blood donors and to ensure the instant and immediate availability of the required blood group 24x7, throughout the year.
- Recognize and appreciate donors for their contributions, possibly with certificates or awards, to motivate continued participation.
- 3. The Context: Blood donation camps at the college level serve as a crucial bridge between young, healthy donors and the on-going need for a stable and adequate blood supply in local communities. The College is situated in an urban area surrounded by a number of villages which are largely inhabited by socially and economically backward communities. They face great difficulty while arranging blood at time of emergency. The arrangement of rare blood groups to the persons in need is also a big task. In collaboration with the Red Cross Society, Rotary Red Cross Blood Bank, Vijayasri Blood Bank, Government General Hospital Blood Bank and Capital Blood Bank, the College organises blood donation camps under the aegis of NSS, NCC and Red Ribbon Club. 'Be a Lifesaver: Donate Blood Today' is the motto used to encourage volunteers to donate blood. This process enabled us to connect with the Red Cross Society and other Blood banks in Vijayawada and work in unison with them.

#### 4. The Practice:

Blood donation is an ennobling act and very important need of our society. To meet the objectives of this practice, the institution constituted Red Ribbon Club which actively conducts programmes like Seminars, Awareness Sessions, invited talks on the importance and need of donating blood. The club members communicate the eligibility criteria including age, weight, health restrictions, and recent travel or medical history for blood donation to the volunteers and the Potential donors are informed about these criteria to ensure their eligibility before participating. Every year on College Foundation Day, Independence Day, and other days of importance the NSS, NCC and Red Ribbon Club of our college jointly conduct Blood Donation Camps in collaboration with Indian Red Cross Society, Vijayasri Blood Bank, Government General Hospital Blood Bank and Capital Blood Bank to collect blood from student volunteers. On the day of the event, donors arrive and register at the donation site. They provide their contact information and answer health-related questions. Trained medical professionals conduct thorough medical screenings to assess donors' suitability for donation. This includes checking haemoglobin levels, blood pressure, and assessing overall health. The collected blood units are donated to the blood banks for preservation and make it available round the clock, wherever and whenever it is needed. About 300 to 400 units of blood are collected in the camps annually. After the successful blood donation programme, all the donors receive certificate of appreciation for their kind and humane gesture.

To ensure the success of the blood donation camps, organizers conduct awareness campaigns well in advance. These campaigns use various channels such as social media, posters, flyers, and campus or community announcements. One of our Senior NSS Programme Officers is a member of the Indian Red Cross Society, which helps the public to utilise this facility.

Every year the Red Ribbon Club in association with the Department of Zoology conducts blood grouping to the newly admitted students of KBN College and the data base is maintained by the KBN Help Line. Even during the COVID-19 pandemic period also the red ribbon club collected information on blood types from all the first year students through Google forms. On the basis of this data and under the supervision, guidance of the Help line members of the college, the required blood group is supplied to the needy immediately by conveying the

information to the donors. The KBN HELP LINE works 24x7.

Number of Blood Donation Camps held During the last five years:

SI. No.	Date	No. of Participants	No. of Units of Blood Collected
1	06/11/2022	100	95
2	15/08/2022	100	100
3	04/05/2022	250	250
4	06/11/2021	100	77
5	21/10/2021	52	52
6	23/03/2021	96	96
7	27/11/2019	800	500
8	06/11/2019	348	313
9	03/08/2019	58	52
10	04/10/2018	115	102
11	06/11/2018	84	70

Evidence of Success:: The students have the utmost satisfaction beyond limits as they are able to serve society in the most exemplary manner. Patients suffering from chronic blood deficiency, accidents, those undergoing critical surgeries are provided with blood through the KBN Help Line. Every year people who approach in need of blood, are able to get the benefit of blood donated freely. About 1,700 units of blood are collected during the last five years (2018-19 to 2022-23) through organising Blood Donation Camps. This practice has enabled the students to overcome the hesitation and wrong notion about blood donation. Many of them adopted it as a healthy practice now.

NRI Hospital, Mangalagiri, Dr. Pinnamaneni Siddhartha Hospital, Andhra hospital, Purna Cardiac Hospital, Y.V. Rao Cardiac Hospital, Dr., Ramesh Cardiac Centre and Pallem Peddeswara Rao Heart Care, Vijayawada are some of the main beneficiaries of blood procured from voluntary Blood Donors.

Through this service, we could inculcate moral values and sense of social responsibility among the students. Initially a few number of hospitals were provided with the blood donated. Later, over the years the number of hospitals has increased as more number of students volunteered to donate blood.

The Red Ribbon Club of our college received Certificates of Appreciation from Red Cross Blood bank, Capital blood bank, Vijayasri blood Bank, District AIDS Prevention & Control Unit (DAPCU), and also received Silver medal from Indian red Cross Society, for its significant service in blood donation.

### Problems encountered and Resources required:

Here are some common problems encountered and the necessary resources needed to address them:

#### **Problems Encountered:**

- Sometime the college faced problems as it becomes difficult to provide blood of rare group due to the non- availability of students at the time of need.
- Some potential donors may not meet the eligibility criteria due to factors like age, health conditions, or recent travel.
- Female students show some fear to donate the blood due to lake of awareness.
- Fear of needles, misconceptions about the donation process, or concerns about potential side effects can deter potential donors.
- Encouraging donors to return for subsequent donation events and become regular donors can be a struggle.

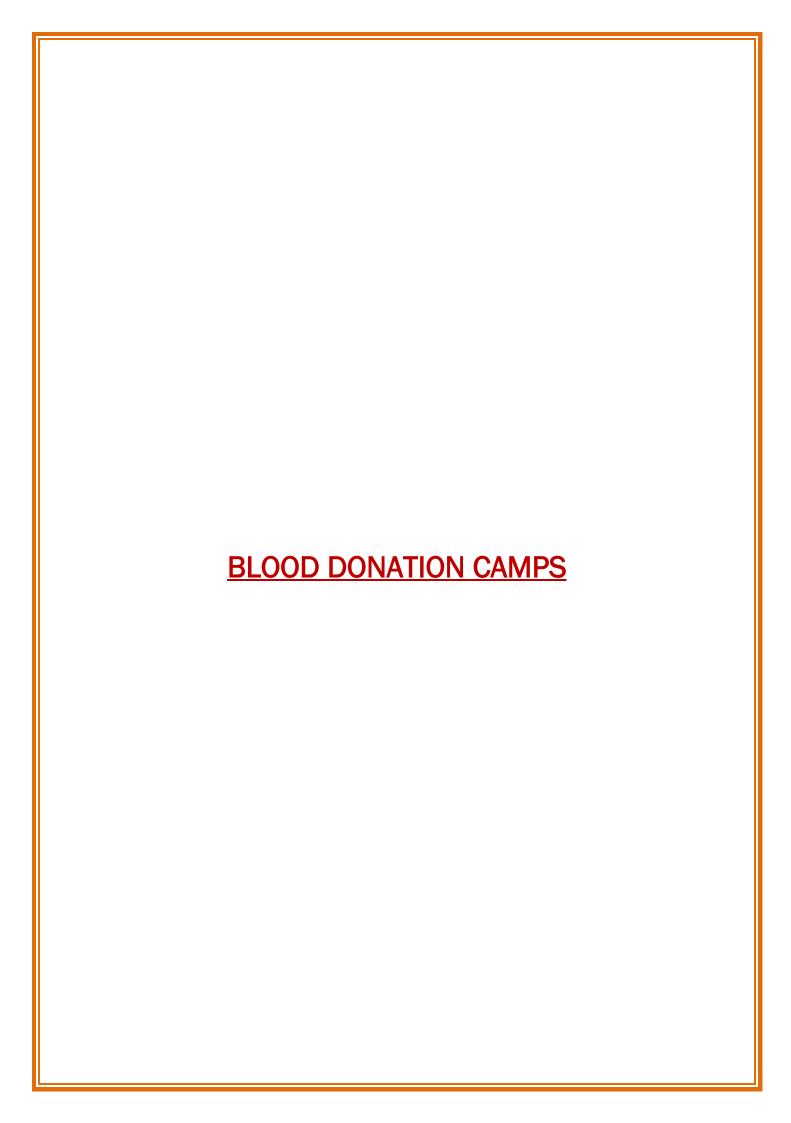
### **Resources Required:**

- Students with rare blood groups were identified and their record is made available through the data.
- The problems were sorted out by organizing seminars frequently and invited talks to motivate the volunteers for the cause.
- Suitable venue and necessary equipment such as beds, medical supplies, and donation kits are essential.
- Budget for providing refreshments and snacks for donors after their donation to aid in recovery.

- Investment for safety measures, including first-aid kits, emergency response equipment, and proper disposal procedures for medical waste.
- Organize training programs and workshops for volunteers, staff, and organizers to ensure they are well-prepared for their roles.
- Arrangement of promotional materials such as banners etc.
- Organize awareness programs and workshops for students and staff.

By addressing these challenges and allocating the necessary resources, institution overcome obstacles and ensure the successful implementation of the "Be a Lifesaver: Donate Blood Today" practice, making a positive impact on the community and healthcare system

PRACTICE – 1 - BE A LIFESAVER: DONATE BLOOD TODAY  PRACTICE – PROOF
EVIDENCE OF SUCCESS

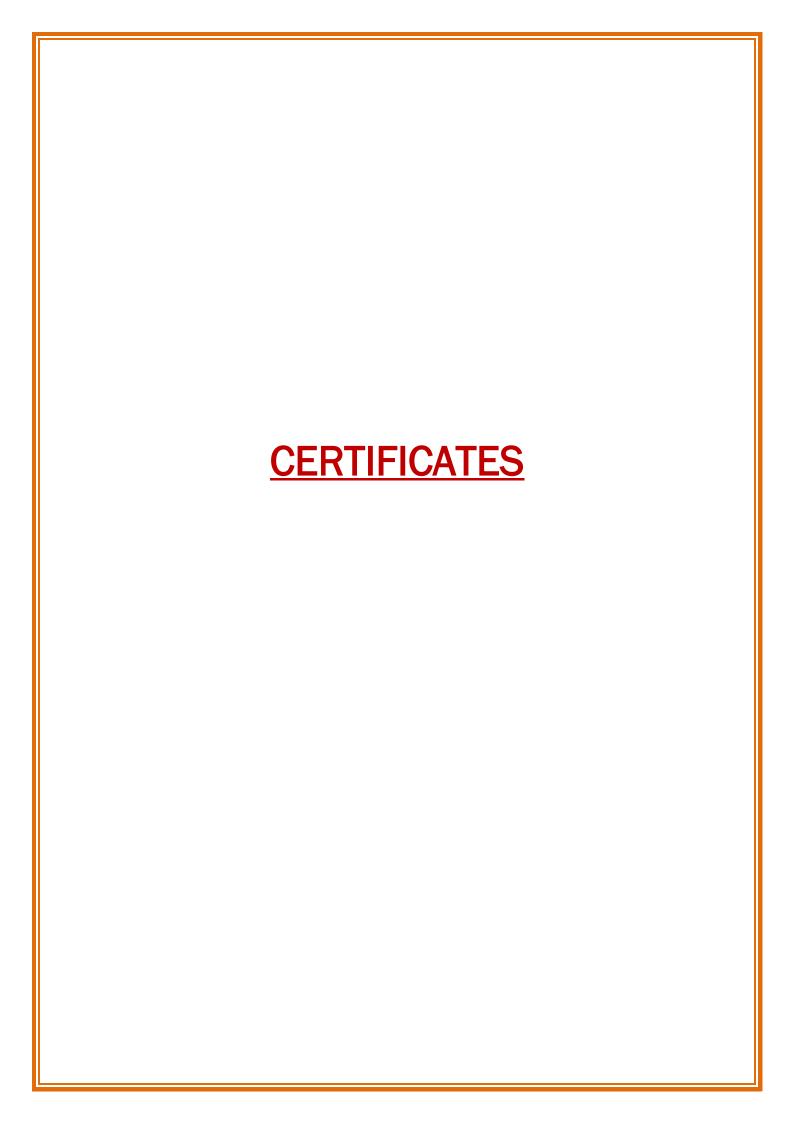


# TITLE OF THE PRACTICE: BE A LIFESAVER: DONATE BLOOD TODAY

# Blood Donation Camps organised by Red Ribbon Club, NSS and NCC

SI. No	Activity	Date	Link to the View the Report	No. of Students Participated	No. of Units of Blood Collecte d
1	BLOOD GROUPING	23rd January, 2023	https://www.kbncollege.ac.in/attac hments/nss/BLOOD%20GROUPING (COLLABORATION%20WITH%20KB N%20COLLEGE,%20ZOOLOGY%20 DEPT)%20%20- %2023.01.2023.pdf	867	-
2	BLOOD DONATION CAMP	5th November, 2022	https://www.kbncollege.ac.in/attac hments/nss/COLLEGE%20FOUNDA TION%20DAY%20- %20BLOOD%20DONATION%20CAM P%205-11-2022.pdf	100	95
3	BLOOD DONATION CAMP	15th August, 2022	https://www.kbncollege.ac.in/attac hments/redribbon/15-08-2022.pdf	100	100
3	BLOOD DONATION CAMP	4th May, 2022	https://www.kbncollege.ac.in/attac hments/nccevents/26- BLOOD%20DONATION%20CAMP- 4.5.2022.pdf	250	250
4	BLOOD GROUP TESTING AND AWARENESS PROGRAMME	4 <sup>th</sup> to 11 <sup>th</sup> March, 2022	https://www.kbncollege.ac.in/attac hments/redribbon/BL00D%20GR0 UPING-4-113.pdf	826	-
5	BLOOD DONATION CAMP	6th November, 2021	https://www.kbncollege.ac.in/attac hments/nccevents/10- BLOOD%20DONATION%20- %20FOUNDATION%20DAY- 6.11.2021.pdf	100	77
6	BLOOD DONATION CAMP	21st October 2021	https://www.kbncollege.ac.in/attac hments/nss/BL00D%20D0NATION -21.10.pdf	52	52
7	BLOOD DONATION CAMP	23rd March, 2021	https://www.kbncollege.ac.in/attac hments/redribbon/23-03-2021.pdf	96	96
8	MEGA BLOOD DONATION CAMP	27th November, 2019	https://www.kbncollege.ac.in/attac hments/nccevents/2019-20/11- A%20Mega%20Blood%20Donation %20Camp%20was%20organized% 20by%20STEP.pdf	800	500
9	BLOOD DONATION CAMP	6th November, 2019	https://www.kbncollege.ac.in/attac hments/redribbon/3- BLOOD%20DONATION%20IN%20VI EW%200F%20COLLEGE%20FOUN DATION%20DAY.pdf	348	313

10	BLOOD DONATION CAMP	3rd August, 2019	https://www.kbncollege.ac.in/attac hments/redribbon/4- BLOOD%20DONATION%20CAMP%2 O- %20GOVERNOR'S%20BIRTHDAY.pd f	58	52
11	BLOOD GROUPING	22nd – 26th July, 2019	https://www.kbncollege.ac.in/attac hments/redribbon/5- BLOOD%20GROUPING%20PHOTOS .pdf	789	-
12	MEGA BLOOD DONATION CAMP	6th November, 2018	https://www.kbncollege.ac.in/attac hments/redribbon/3- 6.11.2018.pdf	84	70
13	MEGA BLOOD DONATION CAMP	4th October, 2018	https://www.kbncollege.ac.in/attac hments/redribbon/4-4-10-2018- Mega%20Blood%20Donation%20C amp%20organized%20by%20Red% 20Ribbon%20Club.pdf	115	102
14	BLOOD GROUPING	11th - 14th July, 2018	https://www.kbncollege.ac.in/attac hments/redribbon/8-11- 14.7.2018.pdf	876	-



# **CERTIFICATES OF APPRECIATION RECEIVED:**

• Sri V.Seshagiri, NSS Programme Officer & NSS volunteers received appreciation certificates from Sri Dilli Rao, NTR District Collector, Indian Red Cross Society for Blood Donation on 30<sup>th</sup> December, 2022.





Name of the Institution / Teacher / Student	Name of the Award/ Recognition	Name of the Awarding Body/Agency (Government/Government- recognised agencies/bodies)	Month and Year of award
Dr. V. NARAYANA RAO	SILVER MEDAL (For motivating the highest Blood Donors for Blood Donationa Camps during the year 2019-20, on the occasion of World Blood Donars Day)	Indian Red Cross Society, A.P. State Branch, Vijayawada	14th June, 2022



# Indian Red Cross Society

A.P. STATE BRANCH, VIJAYAWADA.

# **CERTIFICATE**

This is to place on record that

Dr. V. Narayana Rao, Vijayawada

is awarded Silver Medal with Certificate for motivating the highest Blood Donors for Blood Collection Camps during the year 2019-20, on the occasion of

WORLD BLOOD DONORS DAY - 14th June, 2022.

His kind gesture has saved many lives in emergencies.

Place: Vijayawada

Date: 14.06.2022

Hon'ble Governor & President Indian Red Cross Society

Astanicha.

A.P. State Branch









# 2020-21

Name of the Institution / Teacher / Student	Name of the Award/ Recognition	Name of the Awarding Body/Agency (Government/Government- recognised agencies/bodies)
KAKARAPARTI BHAVANARAYANA COLLEGE (AUTONOMOUS), KOTHAPETA, VIJAYAWADA	'Certificate of Commendation' from Indian Red Cross Society on 25th March, 2021	Indian Red Cross Society
T. SRINIVASU, SECRETARY & CORRESPONDENT	'Certificate of Commendation' from Indian Red Cross Society on 25th March, 2021	Indian Red Cross Society
Dr. M.V. SRINIVASA RAO, CONVENOR, RED RIBBON CLUB	'Certificate of Commendation' from Indian Red Cross Society on 25th March, 2021	Indian Red Cross Society
Dr. M.V. SRINIVASA RAO, CONVENOR, RED RIBBON CLUB	Appreciation on the occasion of World Blood Donors Day	Director, Health and family Welfare, Addl. D M &H O and Dr G. Samaram







# INDIAN RED CROSS SOCIETY

Since 1920
CENTENARY CELEBRATIONS

# COMMENDATION

The Indian Red Cross Society, Krishna District Branch earnestly cherishes the committed services of

Sri P. Srinivasn

towards promoting the values and humanitarian mission of Red Cross and fondly presents this certificate of commendation.

Dr. G. SAMARAM

Chairman

Sri A. MD. IMTIAZ, IAS Collector & President

25th March, 2021





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Sri A. MD. IMTIAZ, IAS

Collector & President

25th March, 2021



Sri E. VARA PRASAD, PRINCIPAL, RECEIVING 'CERTIFICATE OF COMMENDATION' FROM INDIAN RED CROSS SOCIETY ON 25TH MARCH, 2021 FROM INDIAN RED CROSS SOCIETY



Sri E. VARA PRASAD, PRINCIPAL, RECEIVING 'CERTIFICATE OF COMMENDATION' FROM INDIAN RED CROSS SOCIETY ON 25TH MARCH, 2021 FROM INDIAN RED CROSS SOCIETY



Dr. M.V. SRINIVASA RAO, CONVENOR, RED RIBBON CLUB RECEIVING 'APPRECIATION ON THE OCCASION OF WORLD BLOOD DONORS DAY' FROM DIRECTOR, HEALTH AND FAMILY WELFARE, ADDL. D M &H O AND DR G. SAMARAM ON 14TH JUNE, 2021





# IRCS CENTENARY CELEBRATIONS

# CREDENTIAL

awarded to

# KBN COLLEGE, VIJAYAWADA

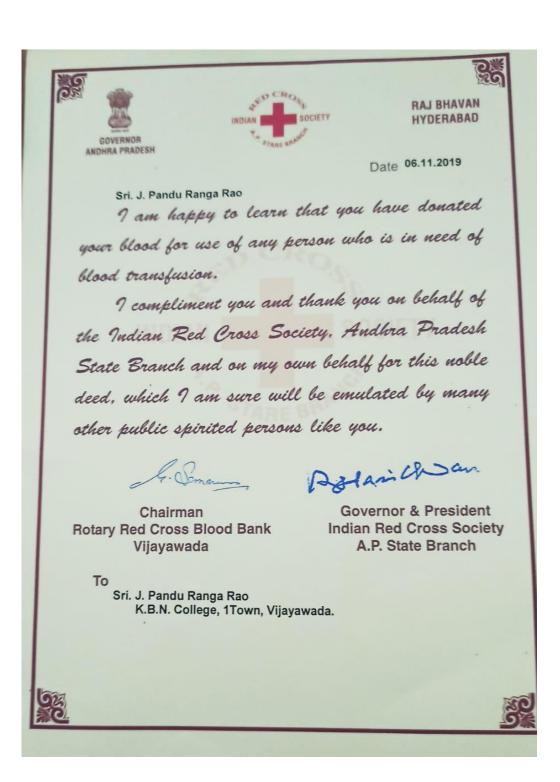
for active participation in
the Centennial Cycle Rally
held on 24th & 25th March, 2021
We sincerely acknowledge and approxiate
your kind gesture and contribution
towards success of teh Centenary Celebrations.

Dr. Illa Ravi General Secretary

Dr. G. Samaram Chairman

# 2019-20

Name of the Activity	Award/recognition	Awarding bodies
Blood Donation	Certificate of Appreciation	Indian Red Cross Society, Andhra Pradesh
Blood Donation	Certificate of Appreciation	Indian Red Cross Society, Andhra Pradesh





15th Dec. 2019

# Indian Red Cross Society

ANDHRA PRADESH STATE BRANCH

# GUINNESS WORLD RECORD FOR MOST PEOPLE TO SIGN UP TO DONATE BLOOD IN 8 HOURS

Fr. Devaiah Memorial Auditorium, Andhra Loyola College, Vijayawada - 15th Feb. 2020

# Certificate of Appreciation

This credential is presented to

J. PANDURANGA RAO

of K.B.N College - virjayawada

for having SIGNED UP TO DONATE BLOOD with an intention to save precious lives of the people by voluntarily donating blood at a Red Cross Blood Bank within 28 days.

Polan Cham

SHRI BISWA BHUSAN HARICHANDAN Honourable Governor & President

Name of the Activity	Award/recognition	Awarding bodies
Mega Blood Donation Camp	First Place in mobilizing Highest Number of Blood Donors on 4th October, 2018	Indian Red Cross Society, Krishna District.

# NDIAN RED CROSS SOCIETY

RISHNA DISTRICT BRANCH

iffi.: Rotary Red Cross Blood Bank, # 26-5-5, G. S. Raju Street, Gandhi Nagar, IJAYAWADA - 520 003. Phone: 0866-2570082, 2570083, 6464002

mail: redcrosskrishna@rediffmail.com



Chairman:

General Secretary

ri B. LAKSHMIKANTHAM, I.A.S. Dr. A. SRIDHAR REDDY, M.D.S. F.M.O.S. Dr. ILLA RAVI, M. A. M.Phil., Ph.D.

To Sri V. Narayana Rao Principal, KBN College,

Vijayawada.

Sir,

We are appreciating for your participation in Mega Blood Donation Camp on 05.10.2018, We appreciate and congrats that your college stood first in mobilizing highest number of Blood Donors for Mega Blood Donation camp.

Chairman IRCS, Krishna



IRCS, Krishna

# <u>Students Received Appreciation Letters from Hospitals</u> for Donating Blood to the Needy as and when Required



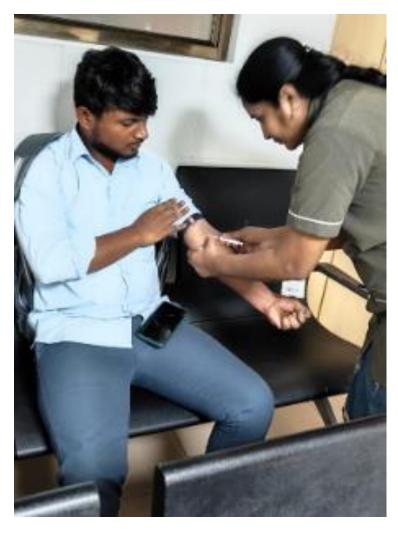














# Press Coverage Appreciating KBN Students for Donating Blood

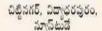


නදැසම්පාැඩ, ක්ලාබ්ඩාය්: ජේන నిబంధనలకు ఆనుగుణంగా మల్లికా ర్జున మహా మండపం మెట్టమార్లం,

దుర్గగుడి ఘాట్ రోడు మీదుగా దర్శనానికి పెళ్లాలి. తెల్లవారుజామున 5 నుంచి రాత్రి 10 గంటల అను అనుసరించి భక్తులను థర్మల్ స్ట్రీనింగ్ వరకు భక్తులు అమ్మవారిని దర్శించుకునేందుకు చేసిన తరువాత టెంపరేచర్ లేని వారిని మాత్రమే వీలుంటుంది. మల్లికార్మన మహా మండపం రెండో - దర్శనానికి అనుమతిస్వారు. అంతరాలయ దర్శనం అంతస్ములో మధ్యాహ్నం 12 నుంచి మధ్యాహ్నం

శిగంటల వరకు దుర్గమ్మ దర్శనం చేసుకున్న భక్తులకు అన్నపసే దాన్ని పంపిణీ చేస్తారు

🕶 దుర్గమ్మ దర్శనానికి కొవిడ్-19 మార్గదర్శక



యువతీ యువకులు సేవా భావాన్ని అలవర్సుకుంటూ ముందుకు సాగుతున్నారు. ఆపదలో ఉన్నవారిక రక్షదానం చేస్తూ పలువురి ఆభినంద నలు అందుకుంటున్నారు. పలుమారు రక్షడానం చేసి తోటి విద్యార్థులకు స్పూర్తిగా నిలిచారు. మంగళవారం ప్రపంచ రక్షదాతల దినోత్సవం సంద ర్భంగా పలువురు విద్యార్శలు 'న్యూస్ టుడేతో మాట్లాడారు.



**ಕೆಂಗಟ್ಟು** పాంతంలో నివాసం ఉంటు న్నాను. నాకు తెలి సిన వారికి రకం కావాలని ఆడిగారు. తొలి సారి కావడంతో వెనుకంజ వేశాను. కళాశాలలో మిత్రులు పలుమార్లు ఇచ్చిన విషయం గుర్వకు వచ్చి డైర్యంగా వెళ్లి ఆసుషత్రిలో రక్షం అందించాను, ఆరోగ్యవంతులు రక్త దానం చేయాలి, అప్పుడే అపదలో ఉన్నవారి ప్రాణాలు నిలిపిన వారపు తారు. ఇప్పటికి నాలుగుసార్మ ఇచ్చాను. - పటాన్ అప్రాంజ్ఖాన్, జీఎస్పీ పైనలియర్



నేను దేవీనగ ర్లో నివాసం ఉంటు న్నాను. తొలిసారి ఒకరికి గుండె శస్ట్రచి కిత్స కోసం రక్షదానం ರ್ಷರು ಆ నాకు ఎంతో ఆతృత్వప్తి కలి గింది. ఇప్పటికి 8 సార్మ రక్షదానం చేశాను. ఎవరైనా రక్షం అవసరమంటే చాలు నేను ముందుండే వాడిని.

- పి.నవీస్, ఎంజీప్ (కేజీఎస్

ఇంటరు చదివేటప్పుడు ఎస్ఎస్లో సేవా కార్యక్రమాల్తో రక్షదానం ప్రధానమెంది. మూడు నెలలకు ఒక సారి రక్షదానం చేయవచ్చన్న విషయం స్పష్టమైంది. పది రోజుల కిందట కూడా క్యాన్సర్ రోగికి రక్తం అవస రమై దుర్గగుడి ఉద్బోగులు సంస్థచించగా రక్తం ఇచ్చాం. అమ్మవారి ఆశీసులతో ఆయన ప్రాణాలు నిలిచాయి. ఎంతో తృష్టి కలిగింది.

- చంద్రబాబు (చుటుగుంట)

## ඩාුණව స్కూల్తతో.

**ර**ජුයානං చేస్తున్న విద్యార్థులు

మాది కేఎల్రావు నగర్. నా మిత్రులు రక్షదానం చేస్తున్నా రని తెలిసి నేను కూడా ముందుకు వచ్చాను. ఇప్పటికి 6 సార్మ ఇచ్చాను. రక్షం మరొ యాన్ని (గహించాను, నాకు శక్తి వరకు ఈ

పాంతంలో ఉంటాను. తొలిగా నా స్పేహితుడి తల్లికి రక్తం అవసరమని చెబితే వెనకాడ కుండా ఇచ్చాను. ఆమె కోలు కుంది. 7 సార్లు రక్తం అందిం చాను. అన్సిసార్లు గుండె శస్ట్రవికిత్స కోసమే ఇవ్వడం, వారంతా సురక్షితంగా బయట పడి ఆరోగ్యంగా ఉండటం ఎంతో సంతోషంగా ఉంది. భవిష్యత్తులో కూడా కొనసాగిస్తాను.

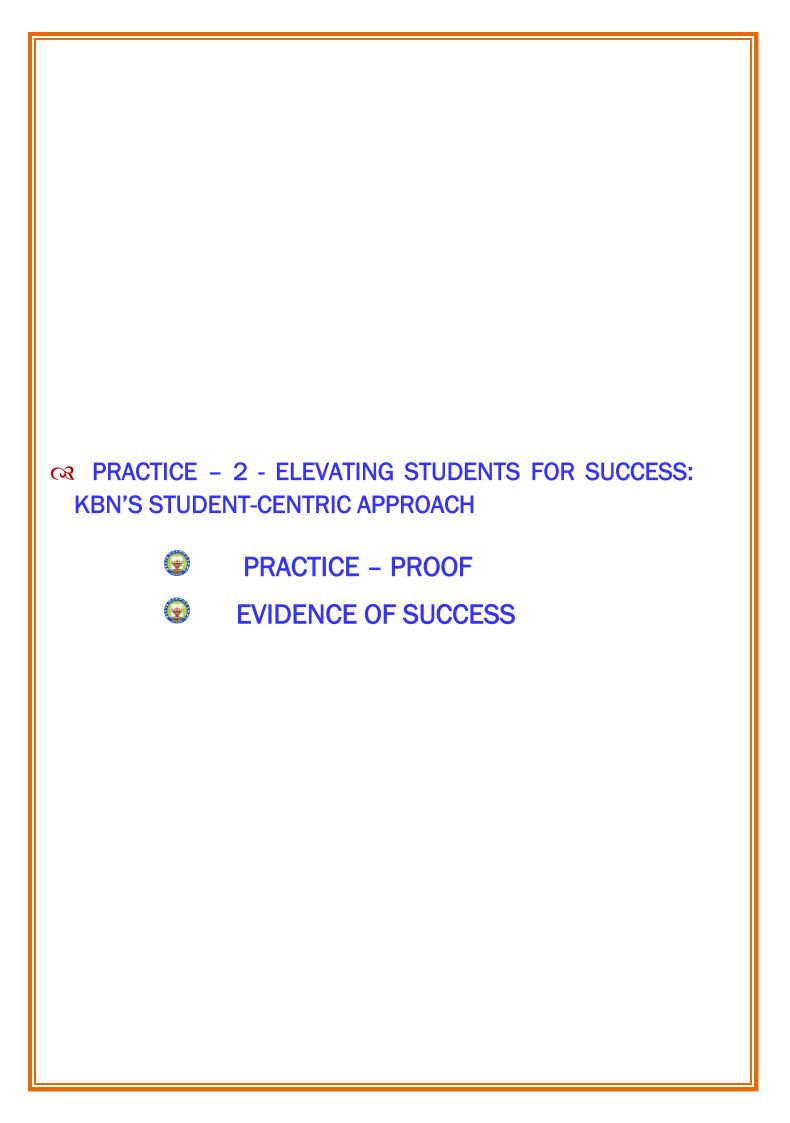
- ఈ.వినయ్కుమార్, జీఎస్స్ పైనలియర్

#### వైద్యుడిగా పనిచేస్తూ.

సార్ల రక్షదానం చేశా. రక్షదానం చేయడం వలన చెదు కొలస్ట్రాల్ తగ్రి 33 శాతం మందికి గుండెపోటు వచ్చే అవకాశాలు తగ్గుతాయి. కొత్త రక్షకణాలు తయ్మానే ఉత్సాహం కలుగుతుంది. ఆరోగ్యంగా ఉన్న ప్రతి ఒక్కరు రక్షదానం చేసి ప్రాణాపాయ స్థితిలో ఉన్న క్షత గాత్రులు, రోగులను కాపాడాలి. ముఖ్యంగా యువకులు రక్షదానం చేయడం ద్వారా ప్రాజదానం చేయడంతో పాటు ఆరోగ్యవంతులుగా తయారవుతారు

- ඍජුර් ලාක්සි්ජාකාර්

Date: 14/06/2022 EditionName: ANDHRA PRADESH(AMARAVATI NTR) PageNo: 06



# 

# **Objectives:**

- Foster an environment that promotes academic excellence by providing students with the **resources and support** they need to excel in their studies.
- Customize educational programs to meet the individual needs, learning styles, and goals of students.
- Encourage holistic development by offering opportunities for students to grow intellectually, socially, emotionally, and professionally.
- Prioritize the mental health and well-being of students.
- Create opportunities for active student engagement in both academic and extracurricular activities, fostering a sense of belonging and community.
- Equip students with the skills, knowledge, and experiences necessary for success in their chosen careers.
- Ensure that students have easy access to academic resources, libraries, technology, and other tools needed for learning and research.

#### The Context:

The students admitted in the college are from diverse background and mostly from rural areas. Due to lack of training on communication skills and soft skills during their 10+2 study the students lag in their respective areas. To have a holistic and overall development for their career the institution mainly focuses on several student centric methods such as Diploma programmes, internships, Skill development programmes, Industrial visits, ward counseling system, sports, yoga etc. which enable the student to meet their learning goals, academic success with required competencies. Some students show interest to become an entrepreneur; hence the college provides entrepreneurship development programmes like Meet The CEO through the EDC Cell. As the industry needs change from time to time, the placement cell empowers the students as per their requirement by offering training on soft skills.

#### The Practice:

The Principal, Vice-Principals and HoDs/Incharges develop individualized academic plans for each student based on their goals, strengths, and areas for improvement. These plans outline the courses, and resources required for success. Faculty and mentors work closely with students to monitor progress and make improvements as needed. As per the employers demand the college frequently revises the curriculum and introduces skill and career oriented programmes. In addition to the courses provided in the curriculum the faculty encourages the student to do MOOCS to learn new skills of their interest. In collaboration with APSSDC the placement cell offers training on skill development. Credit based internship is included in the curriculum to provide hands on Experience on the knowledge what they have learnt in their classroom.

Ward Counseling Committee assigns advisors or mentors for each class to provide guidance, support, and mentorship to the students throughout their academic journey. These mentors help students make informed decisions about their course selection, career pathways, and extracurricular involvement. The committee monitors each and every student attendance and interacts with the parents of the mentee who has less attendance.

At the beginning of the academic year, **Debate and Quiz Club(Pragna)**, and **English Language Club** collects the list of students who are interested to participate in co-curricular and Extracurricular activities and provide training to them by conducting competitions with in the college. They motivate the student to actively participate in campus activities, intercollegiate competitions, extension activities, etc.

Recognizing the importance of mental and emotional well-being of students, counselling and psychological wellbeing centre provides counseling services and wellness programs to help students manage stress, anxiety, and other challenges that may affect their academic performance.

The students selected **under NCC can get D or C** certificate which is useful to them in securing government jobs or to go for higher studies.

All the Departments arranges Industrial visits, Field visits and botanical tours to the students to foster a deeper understanding of their subjects, and help them connect classroom concepts to real-world applications. Additionally, they promote experiential learning, which can be a valuable complement to traditional classroom instruction. In addition to these workshops, interactive seminars and Guest lectures are supplemented to the students.

Learning resources like Research Centers, State of Art laboratories, Digital Library, Central library, G-Suite etc. are provided for their academic enrichment. Students have the liberty to explore their innovative ideas as research projects and startups.

Placement Cell assist students in securing internships, and part-time jobs related to their field of study. It also offers resume-building workshops, interview preparation, and job placement assistance.

Social responsibility and commitment is inculcated among students through the society outreach programmes organized by NSS, NCC and Women's Studies Centre.

The college regularly assesses the effectiveness of these student-centric methods through surveys, data analysis, and academic performance metrics. This data-driven approach allows institutions to identify areas for improvement and make necessary adjustments.

#### **Evidence of Success:**

### Improved Academic performance:

The student pass percentage and student average CGPA has been increased due to the implementation of Ward counseling system.

#### Career outcomes:

Around 500 to 600 students pursued higher studies during the last five years . 80 to 90 percent students were placed in reputable organizations such as TCS , Wipro, HCL, Infosys, Genpact, Deloitte, Accenture, Capgemini, Hetero Drugs, Divis laboratories, Aurobindo Pharma, etc. and a positive feedback was received from employers about the skills and readiness of graduates who have been exposed to

student-centric career development initiatives. The statistics of the placement details for the last 5 years are given below:

Academic Year	No. of Students placed
2018-19	577
2019-20	575
2020-21	260
2021-22	612
2022-23	505

M.Sc(Chemistry) students got enrolled for Ph.D in Deemed universities like SRM, VIT with a good stipend.

#### **Academic Enrichment:**

The students of MBA, MCA, M.Sc Chemistry students completed online courses under swayam NPTEL, Coursera etc.

As internship included curriculum is adopted from the academic year 2020-21 all the students completed their internships and majority with a good stipend.

#### Co-Curricular Activities:

The students who were trained by the Debate and Quiz Club bagged several prizes in various State and District level competitions.

### Sports and Yoga:

Under the guidance of physical education Department, the students participated at University, State, National and International level and received several prizes few of them are

- M. Rajesh, I B.Com. got 1<sup>st</sup> Place, S. Gopi, II B.Com. got II Place and S. Venkateswaramma, I B.Com. got III Place in National Level Open Yoga Championship-2021, at Bangalore from 27<sup>th</sup> 29<sup>th</sup> August, 2021.
- ♣ Men Handball Players bagged Bronze medal in A.P. State Seniors Handball Championship held at Kakinada from 19<sup>th</sup> to 21<sup>st</sup> March, 2021.
- Mr. P. Bharath Kumar, II B. Com. (T.P) won a Bronze Medal in Asian Classic & Equipped Bench Press and Powerlifting Championships held at Turkey on 26th December, 2021.
- Ms. R. Kajol Sunar, II B.Com. (Gen), participated in the Table Tennis

Championship, held at Japan on 30th April, 2023.

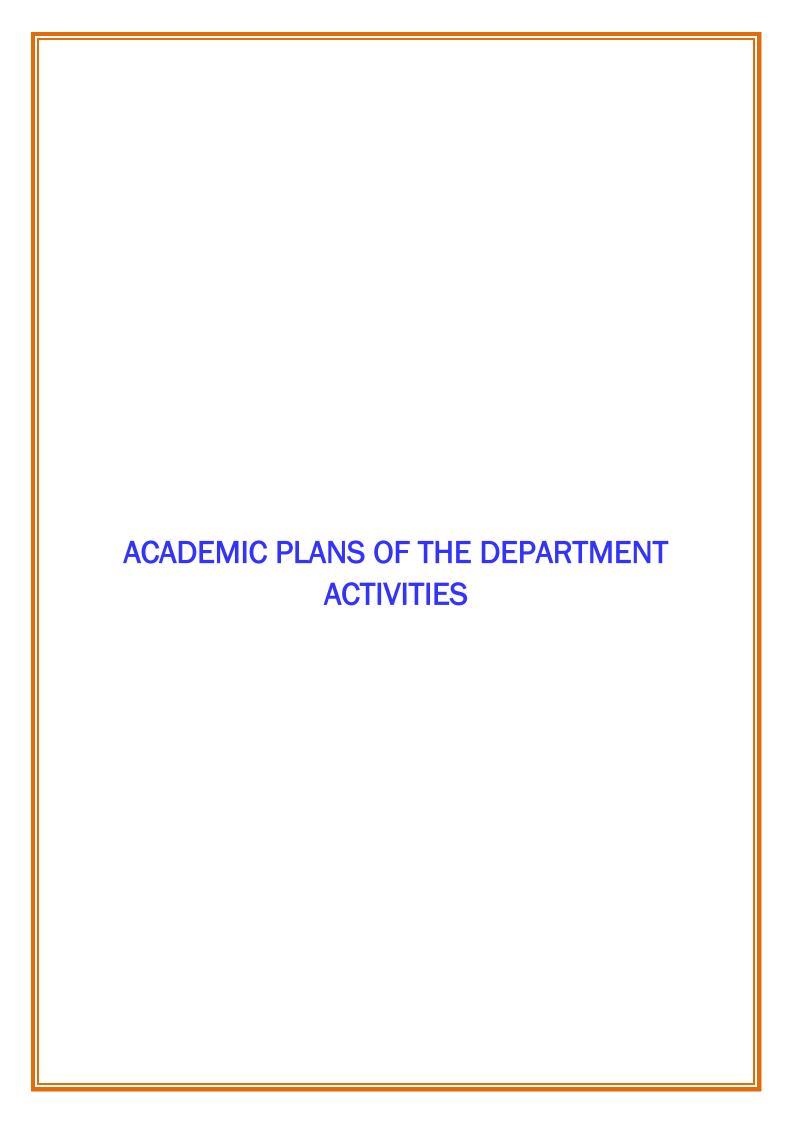
#### Problems encountered and Resources Required:

#### **Problems Encountered**

- Meeting the diverse learning needs and backgrounds of students requires careful planning and a variety of resources.
- \* Faculty and staff feel difficulty in adopting student-centric methods due to traditional teaching approaches or concerns about increased workload.
- \* Effective implementation often requires training and professional development for educators to adapt to new pedagogical approaches.
- ♣ Incorporating technology for personalized learning can be challenging due to the cost of technology infrastructure and ensuring equitable access for all students.

#### Resources Required:

- Training and on-going support for faculty to help them understand and implement student-centric methods effectively.
- Access to digital tools, learning management systems, and classroom technology to facilitate personalized learning and data collection.
- flexible classrooms and seminar hall and discussion rooms that are needed for seminars, workshops, guest lectures and interactive learning.
- Access to a wide range of learning materials, including textbooks, online resources, and multimedia content that can be tailored to individual needs.
- Financial resources to support various student-centric initiatives, including scholarships, grants, and research funding.
- Establishing partnerships with industry, community organizations, and other educational institutions.



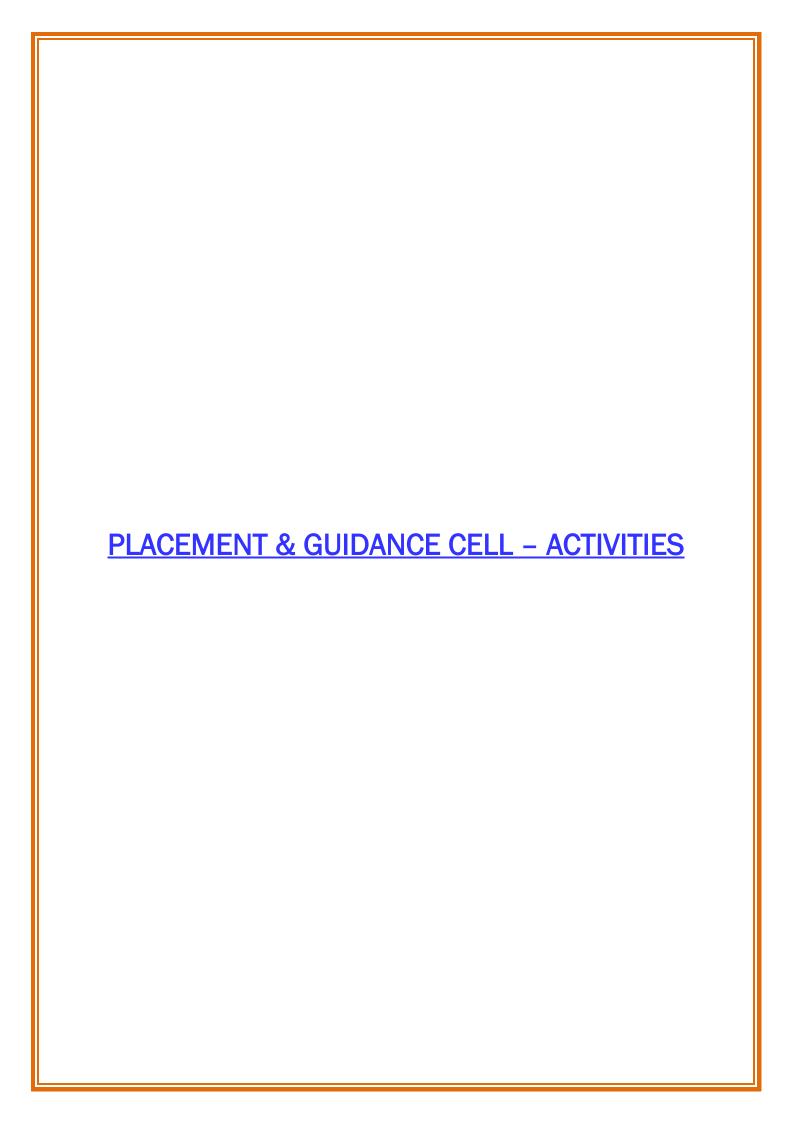
## KAKARAPARTI BHAVANARAYANA COLLEGE (AUTONOMOUS) PROPOSED ACTIVITIES BY THE DEPARTMENTS -2021-22

PROPOSED ACTIVITIES BY THE DEPARTMENTS ~2021~22								
Month	Department	Activity						
	Department of Mathematics & Statistics	Guest Lecture (M)						
	Department of Physics & Electronics	Guest Lecture (E)						
	Department of Zoology	Guest Lecture						
November,	Department of Commerce & Management	Guest Lecture & Meet the CEO						
2021	Department of Computers	Guest Lecture & Workshop- (Week-4)						
	Department of Chemistry	Guest Lecture						
	Departments of MBA & M.Com.	Guest Lecture						
	Departments of MCA & M.Sc. (CS)	Guest Lecture						
	Department of Telugu	Guest Lecture						
	Department of English	Guest Lecture						
	Department of Hindi	Guest Lecture						
	Department of Physics & Electronics	Workshop (P&E) – (Week-2)						
	Department of Botany	Guest Lecture						
December,	Department of Zoology	Symposium (Week-4)						
2021	Department of Commerce & Management	Guest Lecture						
	Department of Computers	Guest Lecture						
	Department of Mathematics & Statistics	Guest Lecture (S)						
	Departments of MBA & M.Com.	Meet the CEO						
	Departments of MCA & M.Sc. (CS)	Guest Lecture						
	Departments of M.Sc. (Chem)	Guest Lecture						
	Department of Telugu	Seminar (Week-3)						
	Department of English	Guest Lecture						
	Department of Physics & Electronics	Guest Lecture (P)						
January,	Department of Botany	Guest Lecture & Workshop (Week-2)						
2022	Department of Zoology	Guest Lecture						
	Department of Commerce & Management	Guest Lecture & Meet the CEO						
	Department of Chemistry	Guest Lecture						
	Departments of MBA & M.Com.	Guest Lecture						
	Departments of M.Sc. (Chem)	Guest Lecture						
	Department of Telugu	Guest Lecture						
	Department of English	Guest Lecture						
	Department of Hindi	Guest Lecture						
	Department of Botany	Guest Lecture						
March,	Department of Zoology	Guest Lecture						
2022	Department of Commerce & Management	ICSSR Seminar (February)						
	Department of Commerce & Management	Faculty Development Programme & Guest Lecture						
	Department of Computers	Guest Lecture (Or) (Feb)						
	Department of Chemistry	Guest Lecture						

	Departments of MBA & M.Com.	Guest Lecture & Meet the CEO			
	Department of Mathematics & Statistics	Guest Lecture (M) & Workshop (S) (Week-4)			
	Departments of MCA & M.Sc. (CS)	Workshop (Week-1)			
	Departments of M.Sc. (Chem)	Guest Lecture			
	Department of Telugu	Guest Lecture			
	Department of English	Workshop (Week-3)			
	Department of Hindi	Guest Lecture			
	Department of Mathematics & Statistics	Workshop (M) (Week-2)			
	Department of Physics & Electronics	Guest Lecture (P)			
April, 2022	Department of Botany	Guest Lecture			
Aprii, 2022	Department of Zoology	Guest Lecture			
	Department of Commerce & Management	Guest Lecture & Confluencia			
	Department of Computers	Guest Lecture			
	Department of Chemistry	Seminar / Workshop (Week-4)			
	Departments of M.Sc. (Chem)	Seminar / Workshop			
	Departments of MCA & M.Sc. (CS)	Guest Lecture			
	Department of Telugu	Guest Lecture			
	Department of English	Guest Lecture			
	Department of Hindi	Guest Lecture			
	Department of Mathematics & Statistics	Guest Lecture (S)			
May, 2022	Department of Physics & Electronics	Guest Lecture (E)			
May, 2022	Department of Chemistry	Guest Lecture			
	Departments of MBA & M.Com.	Guest Lecture & Meet the CEO			
	Departments of MCA & M.Sc. (CS)	Guest Lecture			
	Departments of M.Sc. (Chem)	Guest Lecture			
	Departments of MBA & M.Com.	Workshop (Week-3)			

C. Wew. IQAC Coordinator

PRINCIPAL



## PLACEMENT & GUIDANCE CELL

The Placement & Guidance cell of KBN College strives to train every student for enriching them with communication skills, reasoning and mathematical skills to face competition and to conduct placement drives and to provide their dream career and build their bright future. It helps each student in exploring placement opportunities by inviting various companies for campus recruitment of students who are in the final year of the programme and are likely to graduate at the end of the academic year.

The Placement Cell organizes career guidance programmes for all the students starting from first year. The cell arranges training programmes like Mock Interviews, Group Discussions, Communication Skills Workshop etc., . It also invites HR Managers from different industries to conduct training programmes for final year students.

#### **OBJECTIVES**

- To enhance the employability of students by providing them with the necessary skills, knowledge, and resources to excel in the job market.
- To offer career counseling and guidance to help students make informed decisions about their career paths, based on their interests, skills, and aspirations.
- To facilitate job placements for graduating students by connecting them with potential employers and assisting them in securing suitable job opportunities.

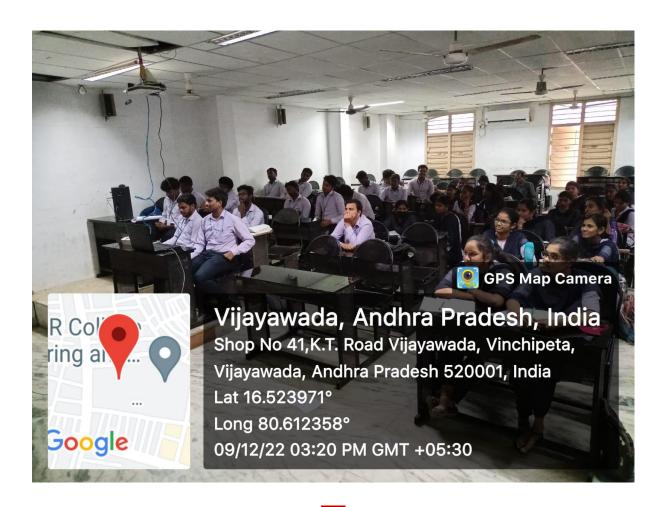
- To Establish and maintain partnerships with companies, organizations, and industries to facilitate on-campus recruitment, internships, and industry visits.
- To organize placement drives and recruitment events on campus, where companies conduct interviews and make job offers to eligible students.

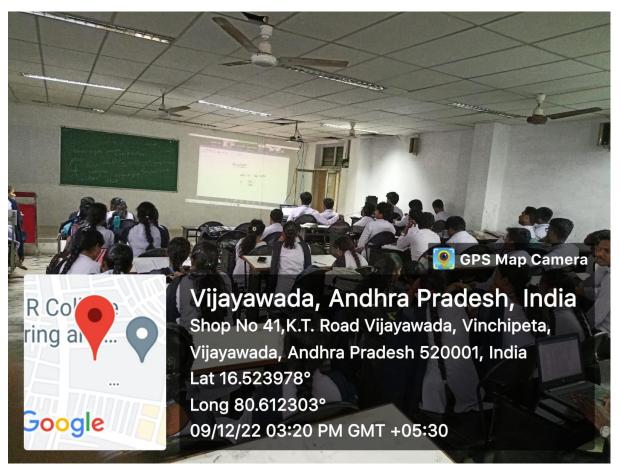
## **SERVICES**

- Organize skill development workshops and training sessions to improve students' soft skills, including communication, teamwork, leadership, and problem-solving abilities.
- Maintain a database of job openings, internship opportunities, and placement-related information to connect students with relevant career options.
- Collect feedback from both students and employers to continuously assess and improve the effectiveness of the placement process and services offered.
- Assist students in finding and applying for internships
- Help students create professional resumes that effectively showcase their qualifications and experiences to potential employers.
- Conduct mock interviews, workshops, and training sessions to prepare students for job interviews.
- Maintain accurate records and data related to placements, internships, and career development activities to provide valuable insights for future planning and improvements.

## **Activities:**

Title of the Activity	HEI Website Link
ASK THE EXPERTS by LAKME INDIA	https://kbncollege.ac.in/attachments/placement/SE
on 24th November, 2022	SSION%20ON%20-%2024.11.2022%20-
, , , , , , , , , , , , , , , , , , , ,	%20'ASK%20THE%20EXPERTS'.pdf
JOB MELA by ANDHRA PRADESH	
STATE SKILL DEVELOPMENT	144 /01 11 4/11 4/10
CORPORATION (APSSDC) on 18th	https://kbncollege.ac.in/attachments/placement/JO
November, 2022	<b>B%20MELA-18.11.pdf</b>
,	
HDFC LIFE - GRADUATE TRAINING	
PROGRAM ROAD SHOW on 30th May	https://kbncollege.ac.in/attachments/placement/H
2023	<b>DFC-30.5.pdf</b>
HCL - STATE STREET ORIENTATION	https://lchnoollogo.go.in/attachmonts/placement/U
PROGRAM FOR SELECTED	https://kbncollege.ac.in/attachments/placement/H CL-23.3.pdf
STUDENTS on 23rd March, 2023	<u>CL-23.3.put</u>
CAMPUS RECRUITMENT TRAINING	
CLASSES (CRT) by ANDHRA	https://kbncollege.ac.in/attachments/placement/C
PRADESH STATE SKILL	RT%20CLASS-9.12.pdf
DEVELOPMENT CORPORATION	K1 /020CLASS-9.12.pur
(APSSDC) on 09th December, 2022	
CONNECT WITH WORK TRAINING	
CERTIFICATES DISTRIBUTION By	https://kbncollege.ac.in/attachments/placement/C
MAGIC BUS INDIA FOUNDATION on	ONNECT%20WITH%20WORK-7.10.pdf
07th October, 2022	
COMMUNICATION & BODY	
LANGUAGE SKILLS By GILLETTE	https://kbncollege.ac.in/attachments/placement/C
INDIA PVT LTD on 08th September, 2022	OMM.&BODY%20LAN.SKILLS-8.9.pdf
H (DODT) NOT OF DIFFERNATION	
IMPORTANCE OF INTERNSHIPS by	https://u.pcloud.link/publink/show?code=XZRem
PENTAGON SPACE, BANGALORE 24th	MVZKM0ziMBa9HYoEPNekzmTobSvilwy
August 2022	
RESUME WRITING SESSION	https://u.pcloud.link/publink/show?code=XZ4sBM
by AVUNATHYA SOLUTIONS on 18th November 2021	VZKweA0kpBs4JMjWcyIvqMqzzseqC7
MOCK INTERVIEWS By TEAM LEASE RECRUITMENT TEAM on 9th and 11th	httma://www.loud.limb/muhlimb/shorm?code_V71-1
November 2021	https://u.pcloud.link/publink/show?code=XZh1m MVZkb8jrPxAD2zni410v0Q3GJlvfdP7
November 2021	WIVEKDOJEFXAD2ZIII41UVUQ3GJIVIQF/
THREE DAY WORKSHOP on "CONNECT	
WITH WORK (COMMUNICATION &	https://kbncollege.ac.in/attachments/placement/T
EMPLOYABILITY SKILLS TRAINING	HREE%20DAY%20TRAINING%20PROGRAM
PROGRAM) " On 5th to 7th April,2021	ME-5-7-4.2021.pdf
AWARENESS on "INDIAN AIR FORCE	
RECRUITMENT" on 13th February, 2020	https://kbncollege.ac.in/attachments/placement/A
RECRUITIVIENT OILTSUITEDIUM, 2020	WARENESS%20PRORAMME-13.2.2020.pdf
JOB MELA on 23rd March, 2018	https://kbncollege.ac.in/attachments/placement/1-
TOD MIDEL ON 2514 March, 2010	23.3.2018.pdf
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## **RESUME WRITING SESSION**

#### By AVUNATHYA SOLUTIONS

#### 18<sup>th</sup> November 2021

#### **Report**

Placement & Guidance Cell organized **RESUME WRITING SESSION BY AVUNATYA SOLUTIONS on** 18<sup>th</sup> November, 2021 for PG Students (MBA). Mr. Emmanuel from Avunatya Solutions has delivered the session on resume writing for PG students. In this session he explained and elaborately briefed on the following topics.

- Types of Resumes
- Key Elements of resume
- Technical Resume
- Non-Technical Resume.



#### **MOCK INTERVIEWS**

## By Team lease Recruitment team

## 9<sup>th</sup> and 11<sup>th</sup> November 2021

#### **Report**

Placement & Guidance Cell organized **Mock Interviews Session.** A team of 2 members from Team lease Recruitment

Team conducted Mock Interviews for the UG Final Year Students **on 9**<sup>th</sup> **And 11**<sup>th</sup> **November 2021.** The following Process has been organized in order to enhance the students' knowledge on interview process.

- Aptitude Test
- Group Discussion
- Technical Interview
- HR Interview
- Over all Feedback Session





# COMMUNICATION TRAINING By MAGIC BUS INDIA FOUNDATION

9th to 14th July 2022

## **Report**

Placement & Guidance Cell organized

COMMUNICATION TRAINING BY MAGIC BUS INDIA

FOUNDATION from 9th July 2022 to 14th July 2022 for PG



(MBA & MCA) Students.



#### **IMPORTANCE OF INTERNSHIPS**

#### By Pentagon Space, Bangalore

## 24<sup>th</sup> August 2022

#### **Report**

Placement & Guidance Cell of KBN College, organized a session on 'Importance of Internship by Pentagon Space Team on 24<sup>th</sup>

August, 2022 for our Final Year U.G students. They have explained about the importance of Internship for getting the jobs in top MNC's.

And Conducted the interviews for the internships.

The following Process has been organized in order to select the students for internships.

- Group Discussion
- Technical Interview
- HR Interview

## Three Day workshop on

#### 'Connect with Work'

## (Communication & Employability Skills Training Program) 5<sup>th</sup> to 7<sup>th</sup> April, 2021

## Organized by: Placement & Guidance Cell

#### Report

Placement & Guidance Cell organized A Three Day Workshop on 'Connect with Work' (Communication & Employability Skills Training Program) by RUBICON (An Barclays Bank Initiative), Pune from 5<sup>th</sup> to 7<sup>th</sup> April 2021 for our final Year UG & PG students in 3 batches. Three Resource persons have delivered the training program in three different batches.

Batch 1:- Final Year Commerce Students

Batch 2:- Final Year Science Students

Batch 3:- Final Year MBA Students

The following topics have been covered in the three day workshop and it was an interactive training session.

#### Resource Persons:-

- 1. Mrs. Chandra Vandana
- 2. Mr. Subhash
- 3. Mr. Radha Mohan

	New Hire Training/	Personality Development/ Employability Skills
Sr. No.	Topic	Learning Objectives
1	Expectation setting	To learn Industry expectations from fresher's
2	Ice breaking	To know more about the trainer & candidates
3	Organizational Structure	To learn Organizational structure
4	SWOT Analysis	To identify their Strength/Weakness/Opportunities/ Threat
5	Corporate Jargons	To learn most commonly used words in corporates
6	Public Speaking	To eliminate stage fear
7	Presentation Skills	To articulate your thoughts through Power point
		presentation
8	E-mail Etiquette	To learn E-mail writing skills
9	Grooming	Dress to impress/ Proximity/ Personal hygiene/
10	Body language	To learn positive body language
11	Telephone Etiquette	To handle telephonic round of interview/ To learn call
		mechanics
12	Group Discussion	To access candidates & apos; public speaking skills
13	Personal Interview	To perform well during interviews



## **Mock Interviews Session For MBA Final**

## **Year By Aunathya Solutions**

#### 8<sup>th</sup> March 2021

**Organized by: Placement & Guidance Cell** 

#### Report

Placement & Guidance Cell organized

## **Mock Interviews Session**

by Aunathya **Solutions on 8<sup>th</sup> March 2021** for our Final

Year MBA students.

The following Process has been organized in order to enhance the students knowledge on interview process.

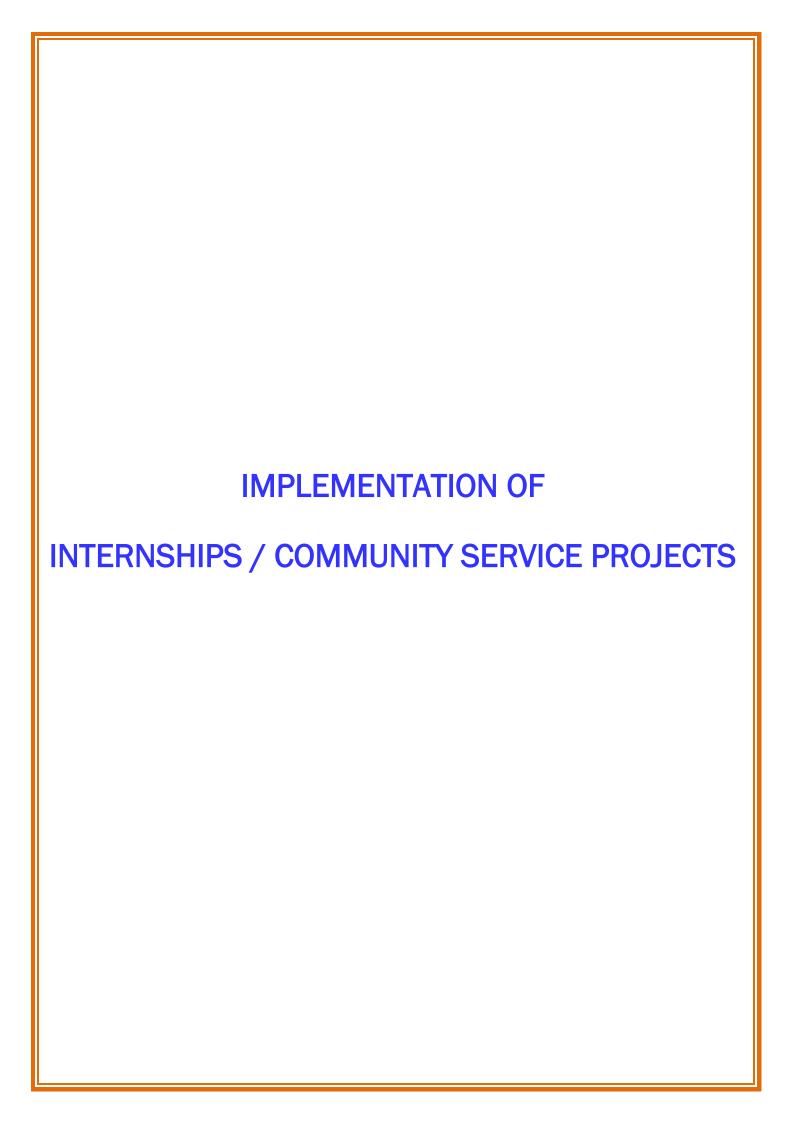
- Aptitude Test
- Group Discussion
- Technical Interview
- HR Interview
- Over all Feedback Session

#### Resource Persons:-

- 1. Mrs. Preethi (HR)
- 2. Mr. Emanuel (Corporate Trainer)







## K.B.N. COLLEGE (AUTONOMOUS)

#### CURRICULUM FRAMEWORK - 2022-2023

#### **BACHELOR OF SCIENCES**

Subjects		SE	MI	SE	M II	SEI	A III	SEN	A IV	SEM V		SEM VI			
51	ibjects	Hrs/W	Credits	Hrs/W	Credits	Hrs/W	Credits	Hrs/W	Credits	Hrs/W	Credits	Hrs/W	Credits	1	
Languages								-				- "		1	
Engish		4	3	4	3	4	3							1	
Language (H/T/S)	1	4	3	4	3	4	3							1	
Life Skill Courses		2	2	2	2	2+2	2+2								
Skill Development	Courses	2	2	2+2	2+2	2	2								
Major 1	Core 1,2,3,& 4	4+2	4+1	4+2	4 - 1	4+2	4+1	4+2	4+1						
Major 2	Core 1,2,3,& 4	4+2	4+1	4+2	4 - 1	4+2	4+1	4+2	4+1						
Major 3	Core 1,2,3,& 4	4+2	4+1	4+2	4 - 1	4+2	4+1	4+2	4+1					pinem	and SECOND
Major 1	Core-5					3 1		4+2	4+1		j i			SSSSS22A	
Major 2	Core-5							4+2	4+1			THIRD	PHASE of		S(2 spells) of
Major 3	Core-5							4+2	4+1			APPRENTICESHIP Entire 5th / 6th Semester  APPRENTICES between 1st an year and between			
Major 1	Skill Enhancement Courses (6 & 7)									4+2 4+2	4 + 1			d between 2n	
Major 2	Skill Enhancement									4+2	4 + 1	J.	· Corce		rd year (two er vacations)
	Courses (6 & 7)									4+2	4 + 1			10000000	
Major 3	Skill Enhancement	_								4+2	4+1				
	Courses (6 & 7)					-		-		4+2	4+1				
Hrs/W (Academic	Credits)	30	25	32	27	32	27	36	30	36	30		12	4	4
Project Work									0					1	
Extension Activities															
NCC/NSS/Sports/E	Extra Curricular								2		1 0				
Yoga						3 3	1	8 4	1	5 8					
Extra Credits															200
Hrs/W (Total Creation	dits)	30	25	32	27	32	28	36	33	36	30		12	4	4

PRINCIPAL

Kakaraparti Bhavanarayana Cellege

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pg. 1

#### B.Com., BBA, BCA

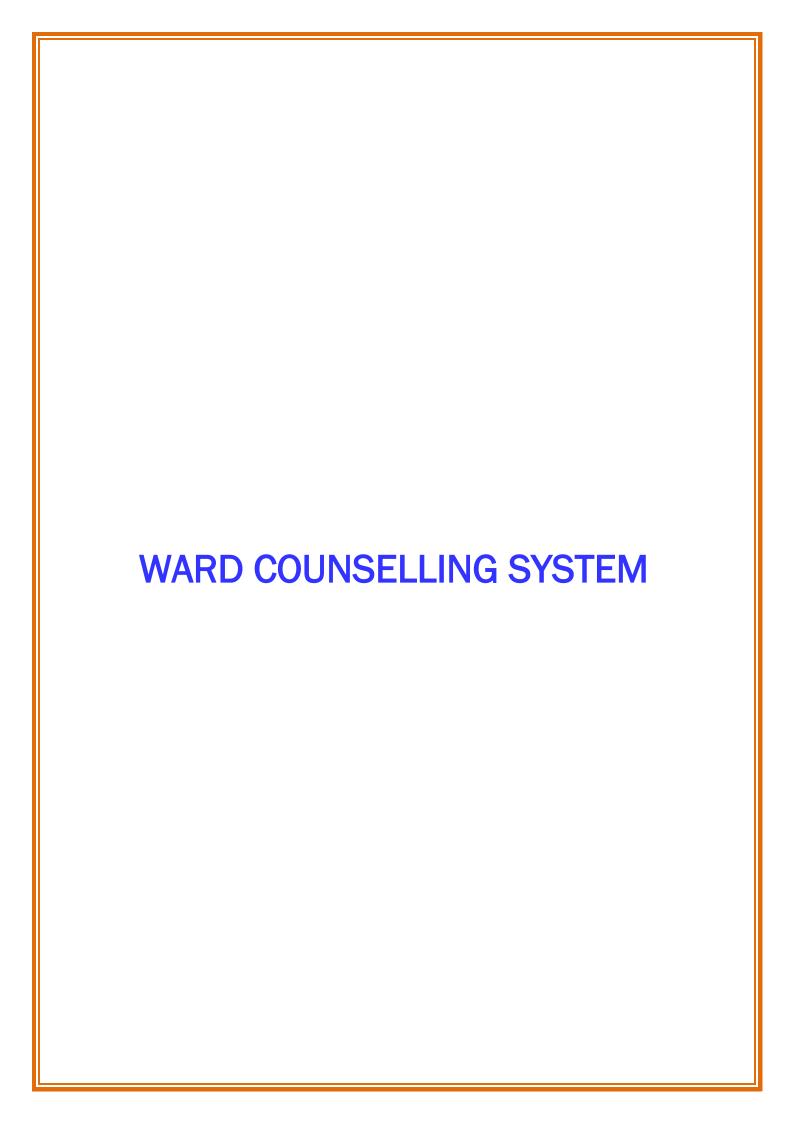
ANNEXURE -			MI		M II		A III	SEV			M V	SE.	M VI	1	
Su	bjects		Credits										Credits		
Lan	iguages													i i	
English		4	3	4	3	4	3							1	
Language (H/T/S)		4	3	4	3	4	3								
Life Skill Courses	6.97	2	2	2	2	2+2	2+2								
Skill Development (	Courses	2	2	2+2	2+2	2	2	*						1	
Core C	ourses***														
Core		5	4	5	4	5	4	5	4						
Core		5	4	5	4	5	4	5	4	1					
Core		5	4	5	4	5	4	5	4	1				EIDCT o	nd SECOND
Core								5	4						
Core						3		5	4	- 2		THIRD	PHASE of	PHASES (2 spells) of APPRENTICESHIP	
Core			30			1	) s	5	4	- 3	9	APPREN	TICESHIP		1st and 2nd
			- 7				s) :-			5	4	Entire	5th / 6th		between 2n
				8						5	4	Sen	nester	The second second second	d year (two
(Domain Related)										5	4				r vacations).
Enhancement (	Courses**** (SECs)									5	4			Summe	vacations).
										5	4				
<u> </u>							0			5	4				
Hrs/W (Academic	Credits)	27	22	29	24	29	24	30	24	30	24	0	12	4	4
Project Work				2											
Extension Activitie															
NCC/MSS/Sports/E	xtra Curricular								2						
Yoga	vices and control						1		1						
Extra Credits			-				A T								
Hrs/W (Total Cred	lits)	27	22	29	24	29	25	30	27	30	24	0	12	4	4

PRINCIPAL

Kakaraparti Bhavanarayana College

VIJAYAWADA-1.

pg. 2



## WARD COUNSELLING COMMITTEE

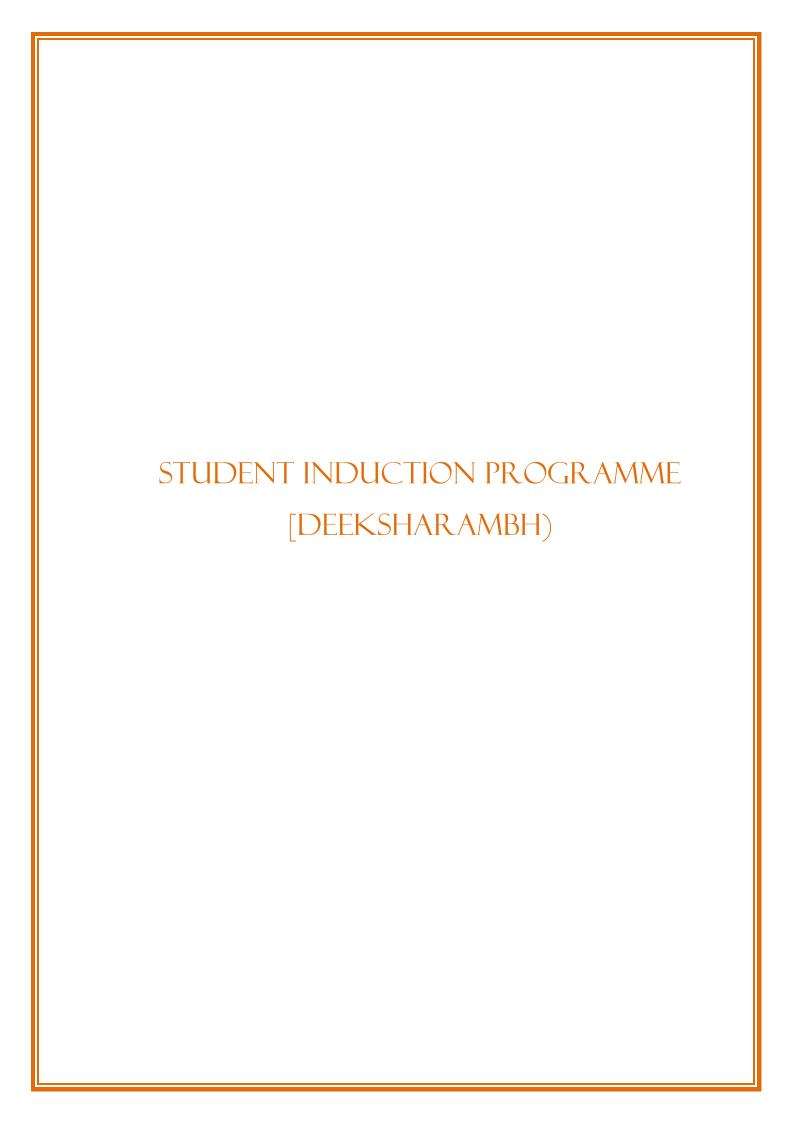
	WARD COUNSELING COMMITTEE -2022-2023						
1	Captain KPT Vijaya Bhaskar	Lecturer in Chemistry, Convenor					
2	Dr. JV Chalapathi Rao	Lecturer in Telugu, Member					
3	Sri S. Vasu	Lecturer in Computers, Member					
4	Sri N. Hemanth Kumar	Lecturer in Commerce, Member					
5	Dr. P. Seshu Babu	Lecturer in Statistics, Member					
6	Sri Sk. Rahamthulla	Lecturer in Mathematics, Member					

	WARD COUNSELING COMMITTEE -2021-22						
1	Captain KPT Vijaya Bhaskar	Lecturer in Chemistry, Convenor					
2	Dr. JV Chalapathi Rao	Lecturer in Telugu, Member					
3	Sri S. Vasu	Lecturer in Computers, Member					
4	Sri L. Vijay Kumar	Lecturer in Statistics, Member					
5	Sri N. Hemanth Kumar	Lecturer in Commerce, Member					

	WARD COUNSELING COMMITTEE -2020-21							
1	Dr. K. Siva Praksa Rao	Head, Dept. of Commerce - Convenor						
2	Dr. M. V. Srinivasa Rao	Lecturer in Commerce, Member						
3	Smt. M. Lakshmi Prasanna	Lecturer in Mathematics, Member						
4	Sri L. Vijaya Kumar	Lecturer in Statistics, Member						
5	Sri V. Suresh	Lecturer in Computers, Member						
6	Sri R. Uday Kumar	Lecturer in Electronics, Member						

	WARD COUNSELING COMMITTEE -2019-20						
1	Dr. K. Siva Praksa Rao	Head, Dept. of Commerce - Convenor					
2	Dr. M. V. Srinivasa Rao	Lecturer in Commerce, Member					
3	Smt. M. Lakshmi Prasanna	Lecturer in Mathematics, Member					
4	Sri L. Vijaya Kumar	Lecturer in Statistics, Member					
5	Sri V. Suresh	Lecturer in Computers, Member					
6	Sri R. Uday Kumar	Lecturer in Electronics, Member					

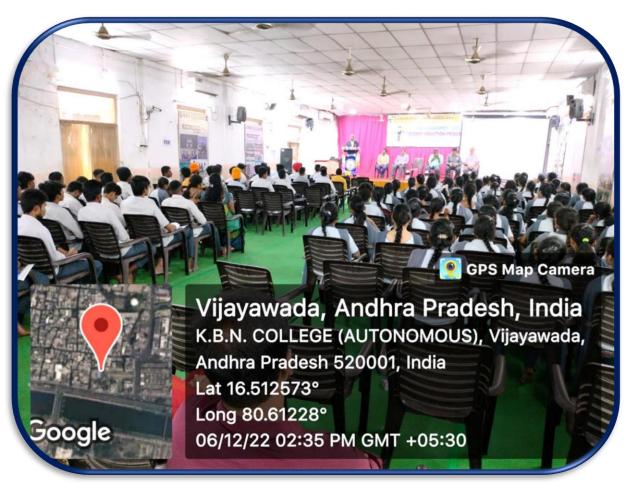
	WARD COUNSELING COMMITTEE -2018-19						
1	Sri Vijayababu Tekkem	Lecturer, Dept. of Commerce - Convenor					
2	Dr. M. V. Srinivasa Rao	Lecturer in Commerce, Member					
3	Smt. M. Lakshmi Prasanna	Lecturer in Mathematics, Member					
4	Sri L. Vijaya Kumar	Lecturer in Statistics, Member					
5	Sri V. Suresh	Lecturer in Computers, Member					
6	Sri D. Prem Kumar	Lecturer in Electronics, Member					



## 2022-23 ACADEMIC YEAR









## **DEEKSHARAMBH - 2022**

🖎 A Student Induction Programme

Organized by: Internal Quality Assurance Cell



Inviting the Guests by Dr. G. Krishnaveni, IQAC Coordinator





Dr. V. Narayana Rao, Principal, addressing the gathering



Talk by the Chief Guest Sri V. Harshavardhan Raju, IPS, Deputy Commissioner of Police, Vijayawada West

#### Day-1 (07.02.2022):









### Day-2 (08.02.2022):





student centric teaching learning process, evaluation and assessment system, course objectives and outcomes, course structure and infrastructure facilities available at the institution. The induction programme served as a strong foundation for the first year students for beginning their three year long journey.

The student induction programme was conducted for a period of 3 days which was inaugurated on 7<sup>th</sup> January, 2022 by Sri Harshavardhan Raju, IPS, The schedule of the student induction programme is:

Dates	Forenoon Session	Afternoon Session
	B.Com. (Gen)	B.Sc. (MPC)
07 02 2022	B.Com. (T.P)	B.Sc. (CBZ)
07.02.2022	P. Com. (Log)	B.Sc. (MPCS)
	B.Com. (Log)	B.Sc. (MCCS)
	B.Com. (Comp)-1 & 2	B.Sc. (DS)
08.02.2022	DD A	B.Sc. (MECS)
	BBA	B.Sc. (IoT)
00 02 2022	DCA 4 9 2	B.Sc. (MSCS)-1 &
09.02.2022	BCA-1 & 2	B.Voc. (WT&SD)

During the programme the Principal Dr. V. Narayana Rao summarized the overall achievements and activities of the institution. As the institution has 'Ragging Free Campus' the Vice-Principals educated the rules and regulations regarding the discipline that students have to follow in the campus and told the students about the infrastructure facilities provided in the campus. Sri Ch. Ramesh Babu, Controller of Examinations created awareness among students on examination pattern and evaluation pattern followed in the autonomous. Later all the In-Charges and Convenors of the Student Support services created awareness about the facilities provided and activities and awareness programmes organized in their respective cells and committees.

## DEEKSHARAMBH - 2021

#### Introduction:

KBN College Autonomous conducted the Student induction programme from 16<sup>th</sup> to 17<sup>th</sup> April to make students comfortable with the institution rules and regulations. Transition from junior college to Higher education is one of the most challenging event in the student's life. When new students enter an institution, they come with diverse thoughts, backgrounds and preparations. They come into a new unfamiliar environment, and most of them have little knowledge of a college. An important task, therefore, is to welcome new students to Higher Education and prepare them for their new role. Student Induction is designed to help in the whole process.

#### Deeksharambh - Student Induction Programme:

The purpose of KBN College Deeksharambh 2021 - Student Induction Programme is to help new students adjust and feel comfortable in the new environment, inculcate in them the ethos and culture of the institution, help them build bonds with other students and faculty members, and expose them to a sense of larger purpose and self-exploration.

The term induction is generally used to describe the whole process whereby the incumbents adjust to or acclimatize to their new roles and environment. In other words, it is a well-planned event to educate the new entrants about the environment in KBN College, and connect them with the people in it.

Student Induction Programme engages with the new students as soon as they come into Our institution, before the commencement of regular classes. At the start of the induction, the incumbents learn about the KBN College policies, processes, practices, culture and values.

Students Induction could cover a number of different aspects (SAGE):

**Socializing:** meeting other new students, senior students, students union, lectures by Eminent People;

**Associating:** visits to University / college, visits to Dept./Branch/ Programme of study and important places in campus, local area, city and so on;

Governing: rules and regulations, student support etc;

**Experiencing:** Subject lectures, study skills, small-group activities, physical activity, creative and performing arts, literary activities, universal human values, etc.

## Programme Schedule:

Programme Dates	16-04-2021		17-04-2021	
CLASS	FN	AN	FN	AN
B.COM (GENERAL)	$\checkmark$			
B.COM (LOG)	$\checkmark$			
B.COM (TP)	$\checkmark$			
BBA	✓			
B.COM(COMPUTER)			$\checkmark$	
BCA			$\checkmark$	
B.SC(MPC)		✓		
B.SC(CBZ)		$\checkmark$		
B.SC (DS)		$\checkmark$		
B.SC(MPCS)		$\checkmark$		
B.SC(MECS)		✓		
B.SC(IOT)				<b>√</b>
B.SC(MCCS)				<b>√</b>
B.VOC(WS)				<b>√</b>

#### Principal's Message:

Our Beloved Principal Sri E.Vara Prasad Sir Started his speech by remembering the words of Noble Soul of the universe Legendry Nelson Mandela



"Education is the most powerful weapon which you can use to change the world" – Nelson Mandela

Later he gave a brief introduction about the foundation of our college and its Achievements then he advised the students to set a goal and work to achieve it. He said, that a person can't achieve his goals without a clear object, without a real passion, without a determined ambition." be cautious make a clear object about your future, with a real passion and with a determined ambition.

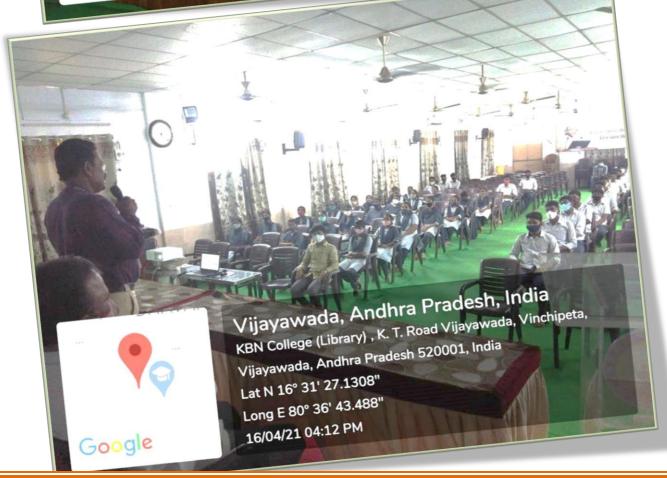
## **COE** Message:

Sri M VenkateswaraRao, COE Autonomous briefed the rules and regulations of autonomous and explained the best practices in the examinations.

Later Mr. Ch.RameshBabu and Mr. S. Harinadh Babu ACOE's of Autonomous carried out the programme sessions in explaining the entire structure of autonomous, rules, regulations and do's and don'ts in the examinations at KBN College.

## **PHOTO CLICKS:**





Three - Day Students Induction Meet - 2019-20

3<sup>rd</sup> - 5<sup>th</sup> July, 2019

Organized by: Ward Counselling Committee



Principal Dr. V. Narayana Rao, addressing the students about College



# Three - Day Students Induction Meet - 2019-20 3<sup>rd</sup> - 5<sup>th</sup> July, 2019

Organized by: Ward Counselling Committee

#### **REPORT**

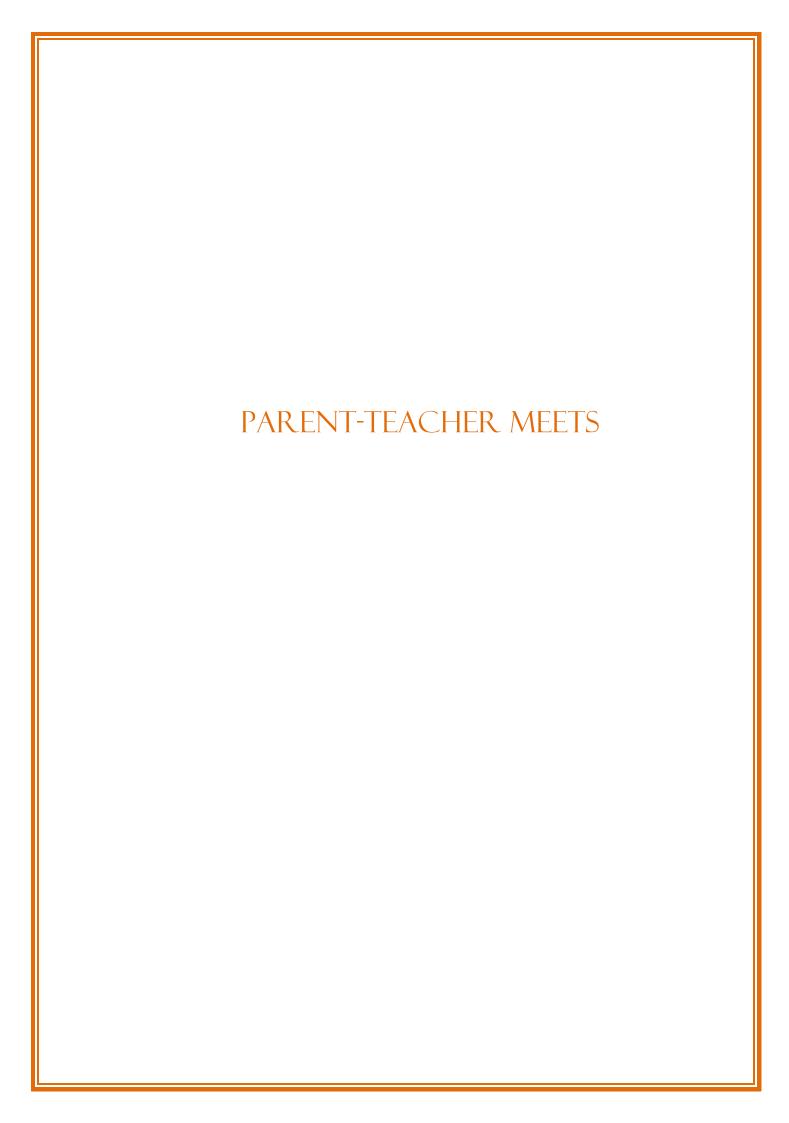
Students Induction Meet for the Academic Year 2019~20 was held from 3<sup>rd</sup> to 5<sup>th</sup> July, 2019, by the Ward~Counselling Committee. The meeting was organised under the Presidentship of Dr. V. Narayana Rao, Principal for the first year degree students. The purpose of the Meet is to inform the details about student programmes – curriculum & non~curriculum activities run by the college.

The Principal in his address briefed the students about the college facilities. Vice-Principals Sri E. Vara Prasad & Dr. K. Naveen Kumar enlightened the students about the discipline in the campus. Academic Director Sri P. L. Ramesh briefed the students about the academics. Controller of Examinations Sri G. Pitchi Reddy explained about the pattern of examinations and importance of Choice Based Credit System. The Convenor of Ward-Counselling Committee Dr. K. Siva Prakasa Rao gave the details about remedial coaching offered for the slow learners in the college and importance of student attendance. He said that study materials will be distributed to economically backward and reserved category students.

In Mentoring system, selected staff member would be the Mentors. One staff member will be the Mentor for one class, monitoring the academic performance and discipline. Student profile book is maintained by the mentor, which consists of all the information pertaining to the student concerned. Each Mentor will officially interact with the student once in a month. Besides this, the student is encouraged to meet the concerned mentor by fixing an appointment with him/her for his/her all-round development.

The students are also given personal counselling through the college psychiatrist to reduce their stress.

NSS Programme Officer, Sri J. Panduranga Rao gave the details of NSS activities and the importance of NSS to the society. The NCC officer Lt. K. P. T. Vijaya Bhaskar gave the details about the use of NCC. The HoD of Physical Education Sri D. Hemachandra Rao addressed the students about sports calendar and practice sessions for the year 2019-20. The convenor of Dramatic Association Sri V. Seshagiri Rao spoke on the importance of cultural events and advised the students to join in dramatic association to come out with the creative talents. The Convenor of Red Ribbon Club Dr. M. Venkata Srinivasa Rao motivated the students regarding blood donation and how it helps the society. The HOD of Library Science Sri V. Tirupathi Rao has given details about the issuing and borrowing books and utilisation of digital library etc. Finally, the Placement officer Sri B. Srinivasa Reddy addressed the students regarding the companies about campus recruitments and recruitment procedures.



## PARENTS MEETING-2018-19 30/08/2018





Dr. V. Narayana Rao, Principal addressing the gathering about the College Rules

About academic activities of the college by Sri T. Bhagya Kumar, Principal (I/c)



Sri T. Srinivasu, Secretary&
Correspondent, explaining about the
Administration of the college





**Parent's suggestions** 

## 30/08/2018

#### **REPORT**

On 30<sup>th</sup> August, 2018 the college has organized Parents Meet in Seminar Hall. The meeting was organised under the presidentship of Principal Dr. V. Narayana Rao. The parents of First year Degree students attended the meet. The purpose of the meet is to deliver the details about student oriented activities and schemes run by college. This meet will also encourage the parent's suggestions. To encourage Parents to attend the meet a time schedule is fixed and the same is informed to the parents through phone calls and SMS alerts. The parents are also provided with transportation and refreshments.

The Ward Counselling Co- ordinator Dr. K. Siva Prakasa Rao explained to the parents that personal care is taken and guidance is given to students to enable them to improve their academic performance. He concluded by saying that Remedial Coaching is offered for slow learners and study material is distributed to economically backward and reserved category students. The students are also given personal counselling through college psychologist to reduce their stress.

## PARENT – TEACHER MEETING – 2019-20

Kakaraparti Bhavanarayana College has organised a Parents meet in Seminar Hall from 10<sup>th</sup> to 13<sup>th</sup> July, 2019 under the chairmanship of Dr. V. Narayana Rao, Principal. He addressed all the students with his motivational words. He explained to all the parents about the importance of this meet. It is a common platform to discuss various issues like the performance of a student in the classroom, attendance and also all round development of a student. He also mentioned the rules and regulations to the parents and also he clarified the doubts asked by the parents. In his words, he mentioned the importance of various cells established in the college and their role towards the development of a student.

The Ward Counselling Co- coordinator Dr. K. Siva Prakasa Rao explained to the parents about the mentor – mentee system. He also said that the ward counsellors look after their children with utmost care. They are regularly monitor the attendance and their marks. The attendance monitoring cell also monitoring the students attendance. If the student is not present in the class immediately the attendance monitoring cell members made a call to the parent and note down the remarks. If the students are having any psychological issues they have the privilege to contact the Psychologist Smt. Kalyani and she is taking classes to all the students to strengthen their mental ability.





## **NEWSPAPER CLIPPINGS**



# ត់**តាជុំ ១**ទ្ឍី០៣ ខាំជុំភំ

చిట్టినగర్, న్యూస్ట్ టుడే: విద్యార్థులకు విద్యతో పాటుగా ఉపాధి అందించే దిశగా వారిని తీర్చిదిద్దుతున్నామని కేబీఎన్ కళాశాల ట్రిన్సిపల్ వీ. నారాయణరావు అన్నారు. కొత్త పేటలోని కేబీఎన్ కళాశాలలో నూతనంగా డిగ్రీలో చేరిన విద్యార్థుల తల్లిదండ్రుల సమావేశం బుధవారం నిర్వహించారు. ఈ సందర్భంగా ట్రిన్సిపల్ మాట్లాడుతూ విద్యార్థులు క్రమశిక్షణతో పాటుగా, సమాజంలో ఉన్నతంగా ఎదగ



మాట్లాడుతున్న ట్రిన్సిపల్ నారాయణరావు

డానికి అవసర మైన విజ్ఞానాన్ని అధ్యాపకులు అందిస్తున్నారని వివరించారు. ప్రధానంగా తల్లి దండ్రులు తమ పిల్లల పట్ల ప్రత్యేక శ్రద్ధ చూపాలని చెప్పారు. తల్లి దండ్రులు, అధ్యాపకులు సంయుక్తంగా

విద్యార్థులను పర్యవేక్షిస్తే మంచి ఫలితాలను పొందవచ్చని పేర్కొన్నారు. కళాశాల నిబంధనలను ఉల్లంఘిస్తే విద్యార్థులపై కఠిన చర్యలు తీసుకుంటామని తల్లిదం డ్రులకు వివరించారు. ఈ కార్యక్రమంలో వైస్ ప్రిన్సిపల్ వర్డుసాద్, పీఎల్ రమేష్, కె. డ్రకాష్, తదితరులు పాల్గొన్నారు.

Date: 11/07/2019 EditionName: ANDHRA PRADESH( AMARAVATI, VIJAYAWADA WEST )

PageNo: Page 01

## కెబఎన్లలో ఉపాధే లక్ష్యంగా విద్యాబోధన



ప్రసంగీస్తున్మ కెజుఎన్ కళాశాల ప్రిన్నిపాల్ నారాయణరావు

#### **ప్రజాశక్తి – భవానీపురం**

విద్యార్థులకు జ్ఞానంతో పాటుగా ఉపాధి అందించే దిశగా వారిని సమర్థవంతంగా తీర్చిదిద్దుతున్నామని కాకరపర్తి భావనారాయణ కళాశాల [పిన్సిపాల్ డాక్టర్ వి. నారాయణరావు అన్నారు, వన్ట్ స్లోన్లోని కాకరపర్తి భావనారాయణ కళాశాలలో నూతనంగా డిగ్రీలో చేరిన విద్యార్థుల తల్లిదం[డుల సమావేశం ఆ కళాశాల [పాంగణంలో బుధవారం నిర్వహించారు. ఈ సందర్భంగా డాక్టర్ నారాయణరావు మాట్లాడుతూ విద్యార్థులు [కమశిక్షణతో పాటుగా వారు సమాజంలో ఉన్నతంగా ఎదగటానికి అవసరమైన విజ్ఞానాన్ని తమ అధ్యాపకులు అందిస్తారన్నారు. ప్రధానంగా తల్లిదండ్రులు తమ పిల్లల పట్ల ప్రత్యేక శ్రద్ధ చూపాలన్నారు. తల్లిదండ్రులు, అధ్యాపకులు సంయుక్తంగా విద్యార్థులన వర్యవేక్షిస్తే మంచి ఫలితాలను రాబట్టవచ్చన్నారు. రాష్ట్రంలో ఎక్కడా లేని కొత్త కోర్పులను ఈ ఏడాది తమ కళాశాలలో ప్రవేశ పెట్టినట్లు వివరించారు. తమ కళాశాల యుజీసీ దేశవ్యాపితంగా ఉన్న కళాశాలలన పరిశీలించి 2017 సంవత్సరంలో జారీచేసిన ర్యాంకుల్లో 92వ స్థానంలో నిలిచిందన్నారు. అలాగే అలానమస్, నాక్ ఏ గ్రేడ్తో పాటుగా స్టేటన్ కలిగి ఉందన్నారు. సర్వతోముఖాభివృద్ధికి అన్ని చర్యలు చేపడతామన్నారు. గత ఏడాది 65 శాతం ప్లేస్మేంట్ అవకాశాలను కల్పించామన్నారు. ఈ ఏడాది 80 శాతం ప్లేన్మెంట్ కర్పించే లక్ష్యంగా కృషిచేస్తున్నట్లు వివరించారు. విద్యార్థుల తల్లిదండ్రులు తీసుకోవాల్సిన జాగ్రత్తలు, కళాశాల నిబంధనలను అత్మికమిస్తే తీసుకునే చర్యలను వారికి ఆయన వివరించారు. ఈ సమావేశంలో వైస్ ట్రిన్సిపాల్ ఈ వర్(పసాద్, అకాడమిక్ డైరెక్టర్ పిఎల్ రమేష్ తదితరులు (పసంగించగా వార్డ్ కౌన్సిలింగ్ విభాగ కన్వీనర్ కె. ప్రకాష్ కార్యక్రమాన్ని నిర్వహించారు.

Thu, 11 July 2019 သင်္ဘာသင်္ဘာ epaper.prajasakti.com/c/41281640



విద్యార్థుల అభివృద్ధికి కృషి

మన్ట్ క్రెష్ చేస్తున్నామని కేబీఎన్ కళాశాల బ్రిన్సిపల్ డాక్టర్ వి.నారాయణరావు అన్నారు. కేబీఎన్ కళాశాలలో నూతనంగా డిగ్రీలో చేరిన విద్యార్థుల తల్లిదండ్రుల సమా పేశం బుధవారం నిర్వహించారు. డాక్టర్ నారాయణరావు మాట్లాడుతూ యూజీసీ 2017లో జారీ చసిన ర్యాంకుల్లో తమ కళాశాల 92వ స్థానంలో నిలిచిందన్నారు. అటానమస్, నాక్ ఏ గ్రేడ్తో పాటుగా సీపీఈ స్టేటస్ కలిగి ఉందన్నారు. సమావేశంలో వైస్ బ్రిన్సిపల్ ఇ.వర్డపసాద్, అకడమిక్ డైరెక్టర్ పీఎల్ రమేష్ తదితరులు ప్రసంగించారు.

# PARENT – TEACHER MEET – 2021-22 FROM 11<sup>TH</sup> TO 16<sup>TH</sup> MARCH, 2022 ORGANIZED BY WARD COUNSELLING COMMITTEE







## PARENT - TEACHER MEET - 2022-23 - 4th to 7th January, 2023









సాధించాడన్నారు. ప్రవీణ్ను కళాశాల వ్యాయామ విద్యార్థులు అభినందించారు.

## విద్యార్థుల అభ్యున్నతికి అండగా ఉండాలి

వన్ట్ మెక్ట్ మాడపశ్చిమ): విద్యార్థుల అభ్యు న్నతికి తల్లిదండ్రులు సైతం అండగా ఉండాలని కేబీ ఎన్ కశాశాల ప్రిన్సిపాల్ డాక్టర్ వి.నారాయణరావు చెప్పారు. కేబీఎన్ కళాశాల ఆధ్వర్యంలో పేరెంట్స్ మీట్ను బుధవారం నిర్వహించారు. ఈ సందర్భం గా ప్రిన్సిపాల్ నారాయణరావు మాట్లాడుతూ.. విద్యార్థులను తీర్చిదిద్దే క్రమంలో తల్లిదండ్రులు సైతం తోడ్పాటునందించాలన్నారు. మారుతున్న కాలానుగుణంగా ఆయా రంగాల్లో వస్తున్న మార్పు లను తెలియజేసేందుకు కళాశాల విభాగాలు పలు కార్యక్రమాలను క్రమం తప్పకుండా నిర్వహిస్తోం దని చెప్పారు. వాటిని విద్యార్థులు సద్వినియోగం చేసేలా చూడాలన్నారు. ప్రధానంగా విద్యార్థులు క్రమశిక్షణ, సమయపాలన తదితర అంశాల్లో నిరి ్ధష్టంగా వ్యవహరించాలని చెప్పారు. అదేవిధంగా



#### మాట్లాదుతున్న డాక్టర్ నారాయణరావు

విద్యార్థులు డిగ్రీతో పాటుగా ఉద్యోగావకాశాలను ైనతం అందించేందుకు తమ కళాశాల నిరంతరం కృషి చేస్తోందన్నారు. కార్యక్రమంలో వైస్ ప్రిస్సి పాల్స్ డాక్టర్ ఎం.వెంకటేశ్వరరావు, పీఎల్ రమేష్, అధ్యాపకులు డాక్టర్ కృష్ణవేణి, కేపీటీ విజయ భాస్కర్, విద్యార్థుల తల్లిదండ్రులు పాల్గొన్నారు.

MA

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## విద్వార్తుల అభ్యున్నతికి

## తలిదండ్రుల సహకారం అవసరం

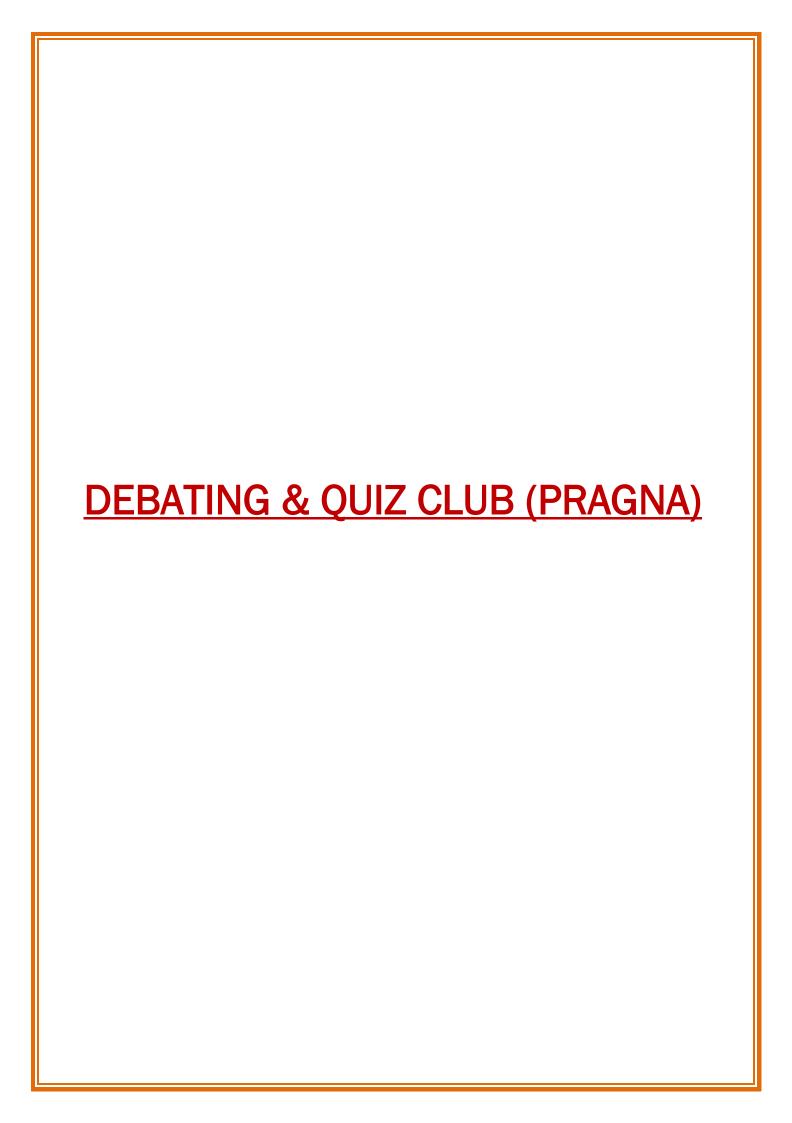
చిట్టినగర్, మ్యాస్ట్ టుడే : విద్యార్థుల సర్వతోముఖాభి పృద్ధికి తాము చిత్తశుద్ధితో పనిచేస్తున్నామని కేబీఎన్ కళాశాల బ్రిన్సిపల్ వీ నారా యణరావు అన్నారు. కళాశా 🛮 మాట్లాడుతున్న కేదీఎన్ లలో తల్జిదండ్రుల సమా వేశం బుధవారం నిర్వహిం చారు. ఈ సందర్భంగా L



తోడ్పాటు ಅಂದಿಂ ಪ್ ಅ న్నారు. ఆయా రంగాల్లో వస్తున్న మార్పులపై అవగా హక కల్పించేందుకు కళా శాల విభాగాలు పలు కార్య క్రమాలు క్రమం తప్పకుండా నిర్వహిస్తున్నాయన్నారు. సమావేశంలో వైస్ ప్రిన్సి పల్స్ పీఎల్ రమేష్, ఎం.

ఆయన మాట్లాడుతూ విద్యార్థులను వెంకటేశ్వరావు, అధ్యాపకులు కృష్ణ తీర్చిదిద్దడంలో తల్లిదండ్రులు సైతం వేణి, విజయ్బాస్కర్ పాల్గొన్నారు.

Date: 05/01/2023 EditionName: ANDHRA PRADESH( AMARAVATI NTR ) PageNo : 06



## **DEBATE & QUIZ PROGRAMMES**

Since 2019, every Saturday, the PRAGNA Debating & Quiz Club at KBNC has been conducting Elocution, Debate, and Essay Writing competitions for both undergraduate and postgraduate students. These competitions are organized to instill the significance of these skills in their academic development.

## 39<sup>™</sup> State Level Inter Collegiate Competitions

# Organized by PRAGNA Debating & Quiz Club

30<sup>th</sup> November, 2018

On 30<sup>th</sup> November, 2018 PRAGNA the Debating & Quiz Club grabbed a chance organizing A State Level Event by conducting Essay Writing & Debate Competitions in Telugu, English and General Quiz in English. Every year we generally conduct these competitions for only Degree College students. But this year, we initiated one – step ahead to initiate and conduct even to the students from Junior and PG College along with UG students across the state.

We received an overwhelming response from the participants around 270 students from 40-50 colleges. We cordially invited as Sri M. Babu Rao, District Sub Collector, Krishna, as Chief Guest in the inaugural session. He addressed and enlightened the students with his thought – provoking message.



Mr. M. Babu Rao, District Sub Collector, Krishna addressing the students



**Participants** 

# Prize distribution









## విద్యార్థులూ.. సమాజాన్ని చైతన్యవంతం చేసే శక్తులుగా ఎదగండి

#### - జాయింట్ కలెక్టర్ బాబురావు

వస్ట్ కోన్, నవంబర్ 30 (ప్రభమ్యాస్) : విద్యార్ధులు చిన్నతనం నుంచే కష్మించి విద్యనభ్యసించితద్వారా సమాజాన్ని వైతన్యం వంతం చేసేశక్తులుగా ఎదగాలని కృష్ణా జిల్లా జాయింట్ కలెక్టర్ మీ. బాబూరావు పిలుపునిచ్చారు. పాతబస్తీలోని కేబియన్ కళాశాలలో డిబేటింగ్ అండ్ క్విజ్ ఆధ్వర్యంలో డ్రజ్ఞ పేరుతో నిర్వహిస్తున్న 39వ రాష్ట్ర స్థాయి అంతర్ కళాశాలల డిబేట్, క్విజ్ పోటీలు పోటీలను శుక్రవారం నిర్వహించారు. ఈ సందర్భంగా ప్రారంభోత్సవ సభకు ముఖ్యఅతిధిగా విచ్చేసిన బాబూరావు మాట్లాడుతూ మారుతున్న కాలానుగుణంగానే విద్యార్ధులు అన్ని రంగాలపై పట్టు సాధించాలన్నారు. తద్వారా విద్యతో పాటు, ఉద్యోగ రంగంలోను రాణించేందుకు పాటుపడాలన్నారు. విద్యార్ధులు తరగతి గదిలో సమపార్టించే విజ్ఞానంతో పాటు భావవ్యక్తీకరణ తదితర అంశాల్లోను రాణించాలన్నారు. కళాశాల కమిటీ అధ్యక్ష, కార్యదర్శులు వంకదార హేమచంద్రరావు, తూనుగుంట్ల శ్రీనివాస్ మాట్లాడుతూ విద్యార్ధులు అన్ని రంగాల్లోను రాణించేందుకు నిద్ధిష్మమైన ద్రణాళికను రూపొందించుకోవాలన్నారు. ఈ కార్యక్రమంలో కళాశాల బ్రీన్ఫివాల్ డాక్టర్ వి. నారాయణరావు పాల్గొన్నారు. అదేవిధంగా విజేతలకు బహుమతి ద్రదానోత్సవ



మాట్లాడుతున్న పి.బాబురావు

కార్యక్రమాన్ని సాయంత్రం నిర్వహించారు. ఈ కార్యక్రమానికి బార్ అసోసియేషన్ మాజీ అధ్యక్షులు వేముల హజరత్తయ్య గుప్తా ముఖ్యఅతిధిగా పాల్గొన్నారు. ఈ సభలో వైస్ డ్రిన్సిపాల్ ఈ. వర్మపాద్, అకడమిక్ డైరక్టర్ పీఎల్. రమేష్, పీజీ కోర్సెస్ డైరక్టర్ వై. నరసింహారావు, క్లబ్ కన్వీనర్ శాంతి తదితరులు పాల్గొన్నారు.

epaper prabhanews.com/c/34486512

# 40<sup>th</sup> State Level Inter-Collegiate Competitions Organized by: PRAGNA (Debating & Quiz Club)

PRAGNA the Debating and Quiz Club grabbed a chance to organize 40<sup>th</sup> State Level Event on 27<sup>th</sup> November, 2019 by conducting Essay Writing and Debate Competitions in Telugu, English and General Quiz in English. We invited all the students from Junior, Degree and PG students across the state. We received an overwhelming response from 22 Colleges, 453 students have participated for the mentioned competition.

We invited S. Venkateswara Rao, Deputy Transport Commissioner, Krishna District as Chief Guest for the Inaugural Session. He addressed and enlightened the students with his thought – provoking message.

In this regard sincerely extend my cordial gratitude to the Principal Dr. V. Narayana Rao, Vice – Principal Sri E. Vara Prasad & Dr. K. Naveen Kumar and Director, Academics & Planning Sri P. L. Ramesh. My special thanks to all the faculty members and student members of the club and teaching and non-teaching staff for their extensive co-operation in organizing everthing anAll the announced competitions were conducted parallel without any discrepancies for Intermediate, UG & PG participants. We invited the eminent personalities from the neighboring colleges and Universities to give their impartial verdict to eh best presentation of ideas in the competitions.

Sri Chaluvadi Mallikarjuna Rao, a renowned personality, was invited as a Chief Guest to the Valedictory Session. He addressed the students how to receive victory and defeat. Our beloved Principal Dr. V. Narayana Rao conveyed his greeting to all the students and congratulated the winners. The programme has come to an end with the feedback of the participants and finally, distribution of Prizes to all the winners of various competitions.











#### **GENERAL RULES**

- 1. The Competitions will be conducted for Intermediate, Degree and PG Students separately. 2. Registration starts at 8:00 am and closes by 11:00 am on 27-11-2019.
- 3. No Registration Fee.
- Each participant is allowed to register for one competition only.
   Every participant should bring authorization letter from their College.
- The Principal of the College to which the Trophies/Shields awarded is requested to acknowledge the same immediately and shall be responsible for their safe custody
- 7. Winners of Rolling Trophies and shields should return them to the Principal, KBN College by 30-01-2020.

#### Chief Patron

Sri.Tuniguntla Srinivasu, Secretary & Corr Patron

Dr. V. Narayana Rao, P Convenor

Ms. S. Santhi, Lecturer, Dept. of English
Advisory Committee
rincipal Dr. K. Naveen Kumar, Vice Princip

Sri E. Vara Prasad, Vice P

Sri. P.L .Ramesh, Director, Academics & Planning

#### ORGANISING COMMITTEE

Dr. J.V. Chalapathi Rao Smt. J. Janaki Dr. Kranthi Kumar Sri D. Pavan Kumar

ABOUT THE COLLEGE

Dr. G. Naga Raju Sri. B. Jagannath

Smt. K. Renuka

#### STUDENT MEMBERS

Kakaraparti Bhavanarayana College is a vivacious outcome of a century old renowned

charitable organization, S.K.P.V.V. Hindu High Schools Society with "Tejaswina Vadheethamasthu" as its motto. Since its inception in 1965, it marked an epoch in

innovative education, in an academically and economically impoverished area. The college with heightened social imagination and ardent zeal, shone like a lodestar led

The ever vibrant college grew by leaps and bounds and has evolved with times. It has been adorned with the Autonomous status by the UGC in the year 2010, and received

"Best Laboratory", "Best Academic Achievement", "Best Library", "Best NSS Unit" awards. The College has never rested on its laurels and has been relentlessly raising the bar. It has been reaccredited with "A" grade by NAAC in 2013, certified with ISO

9001-2015, accorded with CPE in 2016 by UGC and All India 92nd Rank in NIRF by

of our college, is a challanging platform to the intellectually ambitious Intermediate.

undergraduate and Post Graduate students of all streams. Pragna was established in

the year 1975 with a purpose of producing outstanding personalities to the society. Accordingly, it encourages the young generation to inculcate quest for knowledge, critical thinking skills, logical and analytical skills. It gives an opportunity to the young

minds to respond on various socio, scientific, economic and political or any other

This Academic Year, PRAGNA is hosting the 40th STATE LEVEL INTER-COLLEGIATE

MHRD in 2017 which stands out to be the acme of academic achievement.

Ms. V. Ramya - III B.Sc (MPCS) Mr. P. Chadanlal - III B.Sc (MCCS) Mr. Pavan Kalyan - II B.Sc (MPCS) Mr. Ch. Anudeep - III B.Sc (MSCS) Ms. A. Hemasrivani - II B.Sc (DS) Mr. T. Sandeep - II B.Sc (MSCS) Ms. P. Spandana - II BCA Mr. B. Anil Kumar - III B.Sc (MSCS)
Ms. G. Yasodha Krishna - II B.Sc (MCCS) Mr. M. Dheeraj - I B.Sc (IOT)

For further details, contact Ms. S. Santhi - 98485 20937, or Sri. D. Pavan Kumar - 8885140866

#### kbnpragna@gmail.com





### 40th STATE LEVEL **INTER-COLLEGIATE COMPETITIONS**

27th November, 2019

## PRAGNA DEBATING & QUIZ CLUB

ISO 9001:2015 CERTIFIED

ACCREDITED WITH NAAC 'A' GRADE Cycle-3

#### KAKARAPARTI BHAVANARAYANA COLLEGE (Autonomous)

(Sponsored by S.K.P.V.V. Hindu High Schools Committee) Kothapet, Vijayawada - 520 001.

A College with Potential for Excellence(CPE)

innumerable students towards the goal of an illustrious life.

ABOUT PRAGNA - THE DEBATING & QUIZ CLUB

issues of contemporary relevance to voice their views.

COMPETITIONS in Debate, Essay Writing and Quiz on 27-11-2019.

#### COVETED PRIZES FOR WINNERS

#### ROLLING CUPS AND GOLD MEDALS FOR ENGLISH DEBATE

- 1, Sri, Konkimalla Ramesh Swarna Kumar Memorial Silver Rolling Cup
- Dr. Tiruveedhula Venkata Krishna Rao Shasti Poorti Rolling Shield.
   Dr. P. Radha Krishna Murthy Gold Medal (for the best speaker)
- 4. Smt. Tuniguntla Annapurna Devi Memorial Silver Medal (for the best lady speaker)

- Smt. Vemulapalli Dhanalakshmi Memorial Prize
   Smt. Kunisetty Rama Seetamma Memorial Prize
- 3. Sri. Chaluvadi Rattaiah Memorial Prize.
- Smt. Grandhi Venkamma Memorial Prize
   Sri. Konijeti Kannaiah Prize.

#### ROLLING CUPS AND GOLD MEDALS FOR TELUGU DEBATE

- 1. Sri Kollipara Bala Survananda Gupta Memorial Silver Rolling Trophies
- 2.Sri Chitturi Visweswara Rao Memorial Gold Medal (for the best speaker)

#### INDIVIDUAL PRIZES Pragna: A Challenging Platform for Budding Intellectuals. The Debating & Quiz Club

- 2. Sri. Vankayala Sambiah Memorial Cup
- Sri. Mallela Janardhana Sarma Memorial cup
   Sri. Gunda Nagaratnamma Memorial prizes
- 5. Sri. Sanka VenkataRatnam Memorial Prize
- Sri. Yaddanapudi Venkatarathnam Memorial Prize
   Sri. Alapati Venkata Krishnaiah, Memorial Prize
- Sri. Batchu Sriramulu Memorial Prize
   Sri. Battlu Kamaraju Memorial Prize

#### DEBATE (ENGLISH & TELUGU) & ESSAY WRITING (ENGLISH & TELUGU)

- Two Members from each College.
- . Topic will be announced one hour before the commencement of the Competition.

#### QUIZ COMPETITION

- · Questions will be from General Studies

### ROLLING CUPS IN QUIZ

- Smt Janga Bharati Memorial Silver Rolling cup
- Sri Ventrapragada Ganapati Memorial Silver Rolling Cup.
   Lion Sri Vemula Hajarathajah Gupta's Prize
- 4. Smt. Vutukuri Raiyalakshmi Memorial Prize (Chirala) 5. Sri J. Yerreswara Rao Memorial Prize

#### PRIZES FOR ESSAY WRITING IN ENGLISH/ TELUGU

- 2. Sri. Tammana Nagabushana Rao Memorial Prize, Bhattiprolu

"CONVENTION OF THE MIND IS THE SOURCE OF ALL KNOWLEDGE"

## $41^{st}$ State Level Inter Collegiate Competitions – 8.12.2021

## Organized by: PRAGNA (Debating & Quiz Club)





PRAGNA the debating and quiz club grabbed a chance to organize 41<sup>st</sup> state Level Event on 8<sup>th</sup> December, 2021 by conducting Essay Writing, Elocution and Debate competitions in Telugu and English and General Quiz in English. We invited all the students from Junior, Degree and PG college students across the state. We received an overwhelming response from 20+ colleges, 400 students have participated in the mentioned competitions. It is a surprising participation of the students even during the pandemic situation.

We invited Sri A.K.PARIDA IAS, as chief guest for the inaugural Session. He addressed and enlightened the students minds with his thought – provoking message that they should up-skill their skills according to the changes for the positive reinforcement.

All the announced competitions were conducted parallel without any discrepancies for Intermediate, UG, PG, participants respectively. We invited the eminent personalities from the neighbouring colleges and universities to give their impartial Verdict to the best presentation of the ideas in the competitions.

Dr. Illa Ravi the principal of Laki Reddy Hanimi Reddy college of Degree (GDC) was cordially invited as the chief guest to the valedictory Session. He addressed the students to receive the victory and defeat equally with only difference victory gives happiness whereas defeat gives experience. Our beloved principal Dr.Narayana Rao conveyed his greetings to all the students and congratulated the winners. The programme has come to an end with the feedback of the participants and finally, distribution of Prizes to all the winners of various competitions.

In this regard, I sincerely extend my cordial gratitude to the Principal Dr. Narayana Rao, Vice—Principals Sri P.L. Ramesh and Sri T.Vijayababu for their handsome co-operation. My special thanks to all the faculty members and student members of the club and teaching and non-teaching staff for their extensive co-operation in organizing the event successfully.

## 42ND STATE LEVEL INTER-COLLEGIATE COMPETITIONS













# విద్యార్థి దశ ఎంతో కీలకం

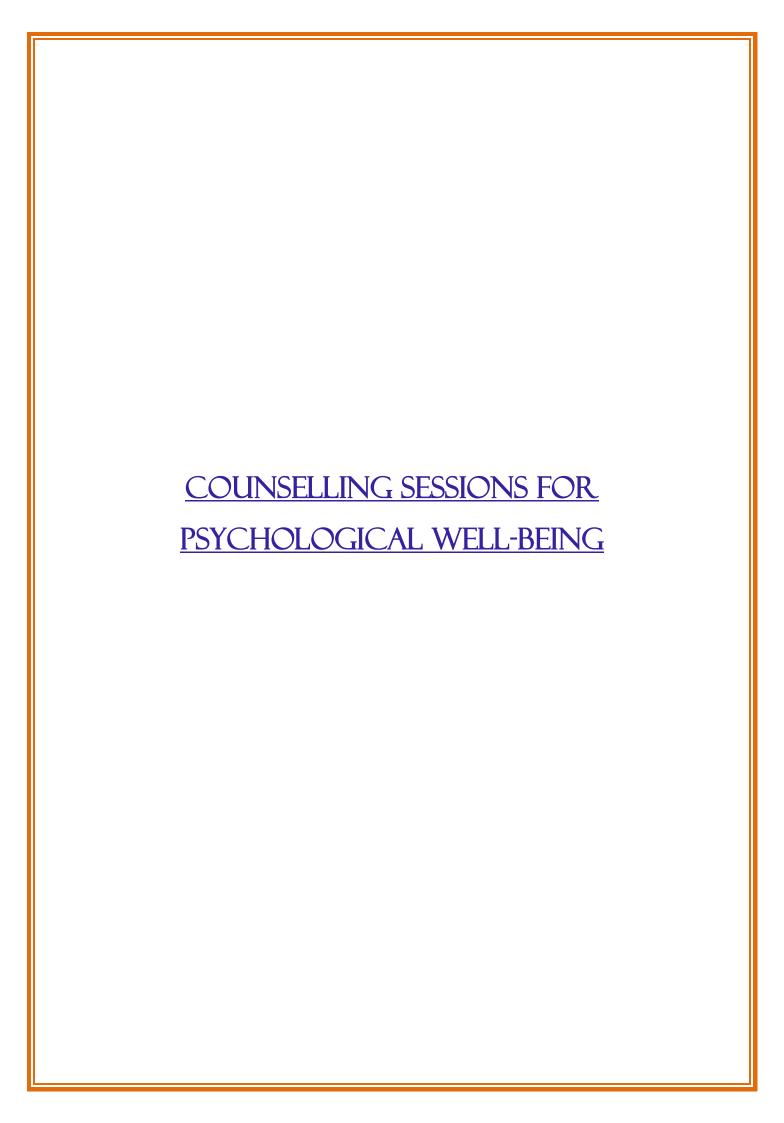
💿 డీఆర్వ్ మోహన్కుమార్ 🌘 బహుమతులు ప్రదానం చేసిన మేయర్

వన్ట్ స్, నవంబరు 23: విద్యార్థి దశ ఎంతో కీలకమని డీఆర్వో మోహన్కుమార్ అన్నారు. కేబీ ఎన్ కాలేజీలో డిబేటింగ్, క్విజ్ క్లబ్ ఆధ్వర్యంలో నిర్వహిస్తున్న రాష్ట్రస్థాయి సారస్వత పోటీలను ఆయన బుధవారం జ్యోతి వెలిగించి ప్రారంభించారు. ఈ సందర్భంగా ఆయన మాట్లాడుతూ విద్యార్థి దశ ఎంతో కీలకమని, ఈ దశలో నిర్ధిష్ట లక్ష్యాలను ఎంచుకోవాలన్నారు. కాలానుగుణంగా సమాజంలో వస్తున్న మార్పులను అనుసరించి ముందుకు సాగాలన్నారు. భావవ్యక్తీకరణ వైష్మణ్యాలను అభివృద్ధి చేసుకోవడా నికి ఇటువంటి పోటీలు సహకరిస్తాయన్నారు. కళాశాల ట్రిన్ఫిపాల్ డాక్టర్ వీ నారాయణరావు మాట్లా డుతూ విద్యార్థులను సమర్ధవంతంగా తీర్చిదిద్దేందుకు తమ కళాశాలలో చేపడుతున్న కార్యక్రమాలను వివరించారు. సాయంత్రం జరిగిన బహనమతి డ్రవాసోత్సవంలో పాల్గొన్న మేయర్ భాగ్యలక్మ్మి మాట్లా డుతూ విద్యార్థుల్లోని సృజనాత్మకత, వ్యక్తిత్వ వికాసానికి పదును పెట్టేందుకు ఇలాంటి పోటీలు ఉపకరి స్తాయన్నారు. అనంతరం విజేతలకు బహనమతులు అందజేశారు. వైస్ ట్రిన్సిపాల్ డాక్టర్ ఎం వెంకటేశ్వ రరావు, జూనియర్ కళాశాల ట్రిన్సిపాల్ డాక్టర్ భాగ్యకుమార్, విభాగ కన్వీనర్ శాంతి, అధ్యాపకులు విశే షగిరిరావు, విజయకుమార్, బ్రత్యూష, పవన్కకుమార్ పాల్గొన్నరు.



బహుమతులు అందజేస్తున్న మేయర్ రాయన భాగ్యలక్ష్మి

Date: 24/11/2022, Edition: NTR VIJAYAWADA(NTR VIJAYAWADA MAIN), Page: 14 Source : https://epaper.andhrajyothy.com



### COUNSELLING SESSIONS FOR PSYCHOLOGICAL WELL-BEING

KBN College established Counselling and Psychological Wellbeing Centre with the primary objective of providing mental health and emotional support services to students and sometimes even staff members. This centre plays a crucial role in promoting the mental and emotional wellbeing of individuals within the college community.

The primary function of the centre is to offer counselling and therapy services to students. This may include individual counselling, group therapy, and sometimes family counselling. The goal is to help students address a wide range of issues, including stress, anxiety, depression, relationship problems, academic challenges, and personal development.

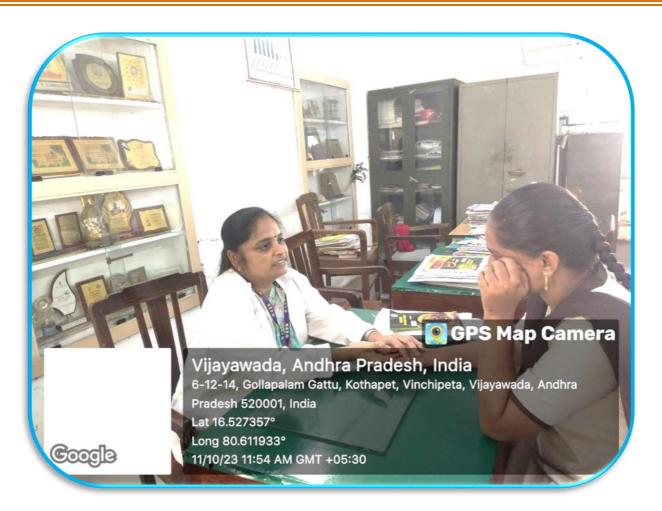
### **OBJECTIVES:**

- Provide counselling and psychological support services to the students to help them cope with academic, personal, and emotional challenges.
- Assist students in developing effective study habits, time management skills, and stress management techniques to enhance their academic performance.
- Promote mental health awareness and resilience among students through workshops, campaigns, and educational programs.
- Offer immediate support and intervention for students experiencing crises, such as severe emotional distress, academic failure, or interpersonal conflicts.
- Provide strategies and resources to help students manage stress and anxiety related to academic and personal pressures.
- Offer counselling and education to prevent and address substance abuse issues among college students.
- Support new students in adjusting to the college environment and help them overcome homesickness or social challenges.
- Organize workshops and seminars on topics like mindfulness, self-care, and healthy relationships to promote overall wellbeing.

- Maintain strict confidentiality to create a safe and trusting space for students to seek help.
- Connect students with external mental health professionals or resources when needed for specialized care.

## PHOTOS COUNSELLING SESSIONS FOR PSYCHOLOGICAL WELL-BEING

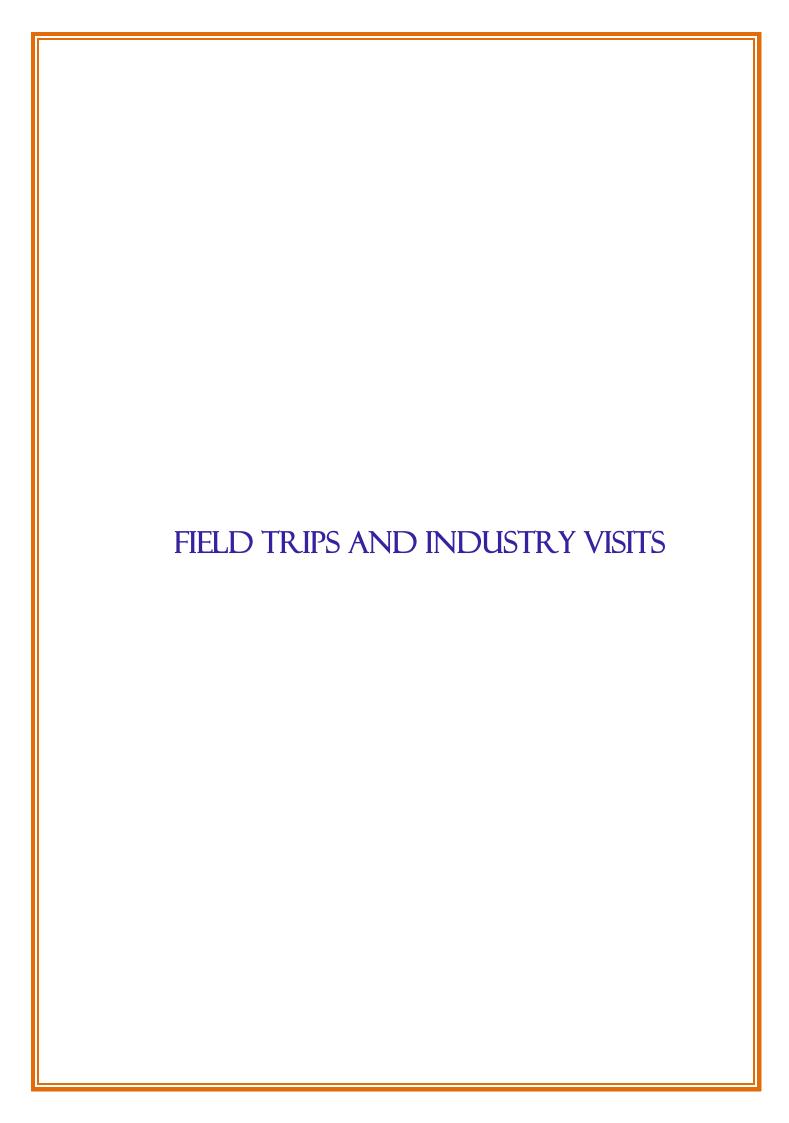












## ACADEMIC YEAR - 2022-2023

- Industrial Visit to ITC PSPD Ltd., Bhadrachalam, on 5<sup>th</sup> & 6<sup>th</sup> May, 2023 by Department of MBA.
- Visit to Atal Community Innovation Centre- KL Startups Foundation, Guntur on 29<sup>th</sup> April, 2023 by Entrepreneurship Development Cell (II BBA Students).
- Field Visit to Acharya NG Ranga Agricultural University, Lalitha Hatchery,
   Bapatla, on 14<sup>th</sup> November, 2022, organized by Department of Zoology.
- Industrial Study Visit to Fizikem Laboratories, G.Konduru, Kondapalli for M.Sc. (OCH) & (ACH) students on 26<sup>th</sup> September, 2022, organized by Department of PG Chemistry.
- Industrial Study Visit to Sangam Dairy Pvt. Ltd, Vadlamudi, Tenali for I MBA II
   Semester Students on 6<sup>th</sup> August, 2022 organized by Department of MBA.

## ACADEMIC YEAR - 2021-2022

- Industrial Visit to Karnataka, Tamilnadu, Bangalore. Mysore, Ooty and Coonoor from 4<sup>th</sup> to 10<sup>th</sup> May, 2022 by Department of Commerce & Management.
  - o Hindusthan Aeronautics Ltd., Bangalore
  - o Doddabetta Tea Factory, Ooty
  - o Doddabetta Chocolate Factory, Ooty
  - o Nilagiri Eucaliptus Oil Manufacturing Company, Ooty
- Industrial Visit to Karnataka, Ooty and Coimbatore on 4<sup>th</sup>, 5<sup>th</sup> & 8<sup>th</sup> April, 2022 by Department of MBA.
  - o Karnataka Soaps Pvt.Ltd., Bangalore
  - o Benchmark Tea Factory, Bengaluru
  - o Lakshmi Mills Company Ltd., Coimbatore
- Visit to SRM University, Amaravathi by Department of PG Chemistry to Final M.Sc. (Chemistry) students on 27<sup>th</sup> April, 2022.
- Field Visit to 'Kondaveedu Forest', Guntur organized by Department of Botany to III
   B.Sc. (CBZ) Students on 7<sup>th</sup> January, 2022.
- Department of Commerce and Management (BBA) has organized an Industrial visit to MODULO Ceramics Pvt. Ltd. at Mylavaram on 9<sup>th</sup> December, 2021

 Industrial Study Visit to 'Sri Anantha Lakshmi Spinning Mill Pvt Ltd., Guntur, for II MBA and II M.Com students' by the Departments of MBA & M.Com., on 13<sup>th</sup> November, 2021

## ACADEMIC YEAR - 2020-2021

- Field Visit to Kondapally by the Department of Botany on 23<sup>rd</sup> January, 2021.
- Field Visit to Undavalli by the Department of Botany on 28<sup>th</sup> January, 2021.
- Industrial Visit to Orch Laboratories India Pvt. Ltd., Kondapalli by the Department of Chemistry on 8<sup>th</sup> April, 2021.

## ACADEMIC YEAR - 2019-2020

- Industrial Visit to Coca-Cola Beverages Pvt. Ltd., Atmakuru, Mangalagiri, Guntur by Department of Logistics on 29<sup>th</sup> June, 2019.
- Field Trip to "GSR Nursery", Undavalli by Department of Botany on 2<sup>nd</sup> July, 2019.
- Field Trip to "CSIR Indian Institute of Chemical Technology", Hyderabad by Department of Chemistry (UG) on 11<sup>th</sup> July, 2019.
- Field Visit to "Nuclear Fuel Complex, Department of Atomic Energy, Hyderabad" by the Department of Physics & Electronics on 6<sup>th</sup> August, 2019.
- Local Visit to SEBI Vijayawada Office by Department of MBA on 6<sup>th</sup> August, 2019.
- Industrial Visit to Hindusthan Coca-Cola Beverages Pvt. Ltd., Atmakuru, Mangalagiri on 30<sup>th</sup> August, 2019 by Department of BBA.
- Industrial Visit to KAYNES Technologies, Hyderabad from 9<sup>th</sup> September, 2019 to 14<sup>th</sup>
   September, 2019 by Department of MCA & M.S. (CS).
- Field Trip to "Department of Live Stock Farm Complex, NTR College of Veterinary Science, Gannavaram" by Department of Zoology on 19<sup>th</sup> September, 2019.
- Industrial Study Tour to Tea Estates and Spinning Mills (COIMBATORE– KODAICANAL-OOTY) from 23<sup>rd</sup> to 27<sup>th</sup> September, 2019 by Department of MBA & M.Com.
- Field Visit to "Kondapalli Forest" by Department of Botany on 16<sup>th</sup> November, 2019.
- Industrial Study Visit to Tulasi Seeds Pvt. Ltd., Guntur on 16<sup>th</sup> November, 2019 by Department of MBA.
- Industrial Visit to Kwality Photonics and Electronics Test & Development Centre,
   Hyderabad on 21<sup>st</sup> November 2019 by Department of Physics & Electronics.
- Field Visit to CIFA, Penamaluru on 23<sup>rd</sup> November, 2019 by Department of Zoology

- Field Visit to JOCIL Pvt. Ltd., Guntur on 23<sup>rd</sup> November, 2019 by Department of Logistics
- Industrial Visit to Acharya Nagarjuna University (KAZA), Guntur on 7<sup>th</sup> December,
   2019 by Department of Botany
- Industrial Visit to Council of Scientific and Industrial Research, Bengaluru on 12<sup>th</sup>
   December, 2019 by Department of Chemistry.
- Field Visit to Prawn Processing Unit, Penamaluru on 13<sup>th</sup> December, 2019 by Department of Zoology.
- Industrial Visit to KCP Sugar Factory, Vuyyuru on 25<sup>th</sup> January, 2020 by Department of Logistics.
- Industrial Visit to KCP Sugar Factory, Vuyyuru on 7<sup>th</sup> February, 2020 by Department of Botany.
- Industrial Visit to Vizag (LG Chem, Synergy Casting Limited) from 20<sup>th</sup> to 22<sup>nd</sup>
   February, 2020 by the Department of BBA.
- Industrial Visit to Ambika Agarbatti Aaroma, Eluru on 22<sup>nd</sup> February, 2020 by Department of M.Com.

#### **ABOUT THE INDUSTRIAL VISIT**

The Department of Commerce and management has organized an Industrial Visit to FIZIKEM LABORATORIES Pvt Ltd at G.Konduru, Mylavaram, and Vijayawada. On 24<sup>th</sup> Aug 2022.As a part of the curriculum 86 students along with 2 Faculty members went for Industrial Visit and witnessed the working environment of Pharma Industry like FIZIKEM LABORATORIES Pvt Ltd, Vijayawada.



Principal, HOD, and the faculty of BBA wishing the students a grand success for their Industrial Visit

#### **OBJECTIVES OF INDUSTRIAL STUDY VISIT:**

- ❖ To provide awareness on Pharmaceutical Industry
- ❖ To know the latest trends in Pharma Industry.
- ❖ To Know how the Government of India is giving priority to Pharmaceutical Industries
- ❖ To experience the real time knowledge on How the Ayurveda and Allopathy is making its impact in curing some spreadful diseases.
- ❖ To Bring awareness about manufacturing Process of Ayurveda and Allopathy products in the factory
- ❖ To Know the various welfare facilities provided to the employees in the Factory
- ❖ To Know the work life balance & quality of work life of the employees in Pharma industry
- To know how medicated Products are marketed throughout the state of Andhra Pradesh and other parts of our country.







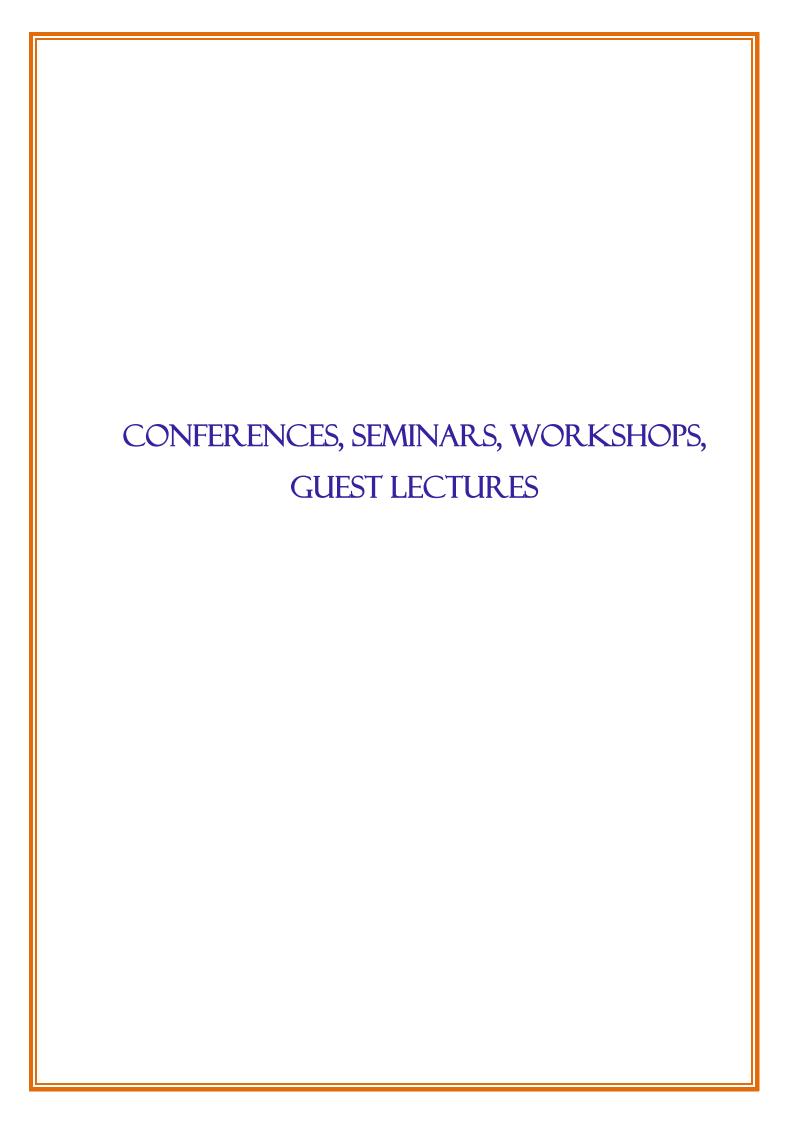


## STUDENTS @ FIZIKEM EXPERIENCING THE PROCESS OF MANUFACTURING DIFFERENT MEDICINES





GROUP PHOTO @ FIZIKEM LABORATORIES Pvt Ltd



# WORKSHOPS, CONFERENCES & SEMINARS DURING THE LAST FIVE YEARS

## ACADEMIC YEAR - 2018-19

<u> </u>	VIIC ILITIC ZOIO 12	
TITLE	DATES	ORGANIZED BY
EMERGING TRENDS IN ORGANIC CHEMISTRY	28 <sup>th</sup> & 29 <sup>th</sup> September, 2018.	Department of Chemistry (PG & UG)
CYBER SECURITY	28 <sup>th</sup> & 29 <sup>th</sup> November, 2018.	Computer Science & Applications
MODERN METHODS & EFFECTIVENESS OF TRIBAL PROGRAMMES – SUGGEST NECESSARY MEASURES IN THE LIGHT OF FINDINGS	18 <sup>th</sup> & 19 <sup>th</sup> March, 2019.	Department of Commerce & Management
ASTHAVADHANAM	25 <sup>th</sup> June, 2018	Department of Telugu
SELF REALISATION FOR BLISSFUL LIFE & HARMONIOUS RELATIONSHIPS	30 <sup>th</sup> June, 2018	Department of Telugu
ESL CLASSROOMS: MEETING CURRICULAR AND CORPORATE GOALS	21 <sup>st</sup> August, 2018	Department of English
R - PROGRAMMING	27 <sup>th</sup> – 29 <sup>th</sup> August, 2018	Department of Mathematics & Statistics
DATA ANALYTICS USING R- PROGRAMMING	24 <sup>th</sup> & 25 <sup>th</sup> September, 2018	Department of Mathematics & Statistics
FLUID MECHANICS	4 <sup>th</sup> &5 <sup>th</sup> October, 2018.	Department of Mathematics & Statistics
BENEFITS & CHALLENGES OF INTERDISCIPLINARY RESEARCH	13 <sup>th</sup> November, 2018.	Internal Quality Assurance Cell
NANO-SCIENCE TECHNOLOGY	15 <sup>th</sup> November, 2018.	Department of Chemistry
INTELLECTUAL PROPERTY RIGHTS	23 <sup>rd</sup> November, 2018.	PG Department of Commerce & Business Administration
BIODIVERSITY CONSERVATION & HUMAN WELFARE	21 <sup>st</sup> & 22 <sup>nd</sup> December, 2018.	Department of Botany
APPLICATIONS OF QUANTUM MECHANICS TO OPTICS	1 <sup>st</sup> & 2 <sup>nd</sup> February, 2019	Department of Physics & Electronics
MOBILE APPLICATION – DEVELOPMENT WITH ANDROID	1 <sup>st</sup> & 2 <sup>nd</sup> March, 2019	PG Department of Computer Science & Applications
ITR FORM FILLING	11 <sup>th</sup> September, 2018	Department of Commerce
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# ACADEMIC YEAR - 2019-20 Date Organized to

Title	Date	Organized by
A Powerful & Life Changing Development Programme	7 <sup>th</sup> , 8 <sup>th</sup> & 10 <sup>th</sup> August, 2019	Internal Quality Assurance Cell
Women Entrepreneurship Development Programme for Girl Students	16 <sup>th</sup> to 31 <sup>st</sup> September, 2019	UGC Women's Studies Centre In association with Centre for Entrepreneurship Development [CED]
Importance of Nurturing Gender Sensitivity	4 <sup>th</sup> March, 2020	UGC Women's Studies Centre in association with Taruni Tanrangalu
Webinar on 'MS Office Package' (Word, Excel & PPT)	25 <sup>th</sup> to 30 <sup>th</sup> May, 2020	Department of Computer Science
Extension Lecture Programme in Physics	29 <sup>th</sup> & 30 <sup>th</sup> August, 2019	by Department of Physicsin association with Centre for Continuing Education, Indian Institute of Science (IISc)  Bengaluru
Tools and Techniques for Industrial Applications (TTIA-2019)	9 <sup>th</sup> – 15 <sup>th</sup> September, 2019	Department of Chemistry (UG & PG)In collaboration with Shree Icon Pharmaceutical Laboratories, Vijayawada
Workshop on "MATLAB	11 <sup>th</sup> to 13 <sup>th</sup> September, 2019	Department of Mathematics & Statistics
Workshop on "Building Communicative Competence in English Language" (BCCEL-2019)	14 <sup>th</sup> September, 2019	Department of English
Seminar on "An Impact of Developmental Programmes for Social Transformation of Scheduled Castes & Scheduled Tribes"	29 <sup>th</sup> & 30 <sup>th</sup> November, 2019	Department of Commerce & Management
Mathematics Training for Undergraduate Statistics Students (MTUSS-2019)	2 <sup>nd</sup> to 15 <sup>th</sup> December, 2019	Department of Mathematics & Statistics
Mini Physics and Talent Search Programme (PTTS)	16 <sup>th</sup> – 20 <sup>th</sup> December, 2019	Department of Physics & Electronics
Strategies for Transforming India – The Way Forward" (SFTI)	18 <sup>th</sup> & 19 <sup>th</sup> December, 2019	Department of Commerce & Management
Workshop & Exhibition on "Farmer Technology"	21 <sup>st</sup> December, 2019	Department of Botany
National Seminar on "Women: They Key to Ensure Food Security"	27 <sup>th</sup> & 28 <sup>th</sup> December, 2019	Women Empowerment Cell
Data Analytics using Python	3 <sup>rd</sup> & 4 <sup>th</sup> January, 2020	Department of Computer Science & Applications
Sensitivity, Awareness, Motivation" (Under Capacity Building of Women Managers in Higher Education)	3 <sup>rd</sup> – 9 <sup>th</sup> February, 2020	UGC Women's Studies Centre
'Intellectual Property Rights'	11 <sup>th</sup> March, 2020	Research Promotion & Monitoring Cell
Webinar on 'Data Science Using Python'	25 <sup>th</sup> & 26 <sup>th</sup> May, 2020	Department of Computer Science & Applications in association with RAK Analytics Solutions Pvt. Ltd.
Webinar on 'Impact of Lockdown on the Career Opportunities of Management & Engineering Students'	28 <sup>th</sup> May, 2020	PG Department of Commerce & Business Administration
Online Trading and Portfolio Management	31 <sup>st</sup> January, 2020	Department of MBA

## ACADEMIC YEAR - 2020-21

Title	Date	Organized by
Four-Day National Webinar on "Impact of COVID-19 on Educational Sector in India and Strategies to face the Pandemic"	10 <sup>th</sup> – 13 <sup>th</sup> June, 2020	Internal Quality Assurance Cell (INTERNAL QUALITY ASSURANCE CELL) in collaboration with Andhra Pradesh State Council of Higher Education
Recent Trends in HR & GST	23 <sup>rd</sup> March, 2021	Department of MBA
Connect with Work' (Communication & Employability Skills Training Program by Rubicon (An Barclays Bank Initiative)	5 <sup>th</sup> to 7 <sup>th</sup> April, 2021	Placement & Guidance Cell
Changing Dimensions of Business Environment in COVID-19 Era- Strategies for formulation and Implementation	22 <sup>nd</sup> & 23 <sup>rd</sup> June, 2020	Department of Commerce & Management
Women Nutrition in Immune Response against COVID-19	25 <sup>th</sup> August, 2020	UGC Women's Studies Centre
Advances in Spectroscopy and It's Applications	15 <sup>th</sup> October, 2020	Department of Chemistry in collaboration with Department of Chemistry, IIT, Madras
An Overview of IPRs – Importance and Impact of Patents	30 <sup>th</sup> March, 2021	Research Promotion & Monitoring Cell
Discovering Statistics using 'R'	15 <sup>th</sup> to 20 <sup>th</sup> June, 2020	Department of Mathematics & Statistics

## ACADEMIC YEAR - 202021-22

Title	Date	Organized by
Deeksharambh	7 <sup>th</sup> January, 2022	Internal Quality Assurance Cell
Orientation Classes	5 <sup>th</sup> January, 2022	Department of MBA
Career Opportunities in	20 <sup>th</sup> November, 2021	Department of Mathematics &
Machine Learning	20 November, 2021	Statistics
WHAT NEXT' - Opportunities in	1 <sup>st</sup> August, 2021	Department of PG Chemistry &
Pharma Industry for Freshers	1st August, 2021	Placement & Guidance Cell
తెలుగు కథానికా రచన	27th May 2022	Department of Tolugu
విధానం- మెళకువలు	27 <sup>th</sup> May, 2022	Department of Telugu
Developing Emotional		
Intelligence among Young Graduates	29 <sup>th</sup> & 30 <sup>th</sup> April, 2022	Department of English
MATLAB	28 <sup>th</sup> to 30 <sup>th</sup> April, 2022	Department of Mathematics &
WiNCLEAS	20 10 00 710111, 2022	Statistics
Data Analysis Using Python	6 <sup>th</sup> to 13 <sup>th</sup> April, 2022	Department of Mathematics &
	0 to 10 /tpin, 2022	Statistics
High Performance Liquid		Department of Chemistry in
Chromatography and Gas	23 <sup>rd</sup> to 26 <sup>th</sup> March, 2022	association with Shree ICON
Chromatography		Pharmacouticals Viiavawadac

Financial Education for Young Citizen	7 <sup>th</sup> & 8 <sup>th</sup> March, 2022	Departments of MBA & M.Com
Financial Education Programme	2 <sup>nd</sup> to 8 <sup>th</sup> March, 2022	Department of Commerce & Management
Intellectual Property Rights	28 <sup>th</sup> February, 2022	Research Promotion & Monitoring Cell and Internal Quality Assurance Cell in association with Patent Office, Chennai
Social Innovation & Entrepreneurship in India	25 <sup>th</sup> & 26 <sup>th</sup> February, 2022	Department of Commerce & Management
Synthetic Strategies	10 <sup>th</sup> January, 2022	Department of PG Chemistry in association with G.S. Phyto Labs P.L.C, Guntur
Microsoft Power Business Intelligence using Microsoft Excel Power Pivot	6 <sup>th</sup> January, 2022	Departments of MBA & M.Com
The Convergence of Biologists	27 <sup>th</sup> December, 2021	Department of Zoology
IoT with Raspberry PI	20 <sup>th</sup> to 22 <sup>nd</sup> December, 2021	Department of Physics & Electronics
Digital Marketing	16 <sup>th</sup> to 18 <sup>th</sup> December, 2021	Department of MBA
Game Design	15 <sup>th</sup> to 19 <sup>th</sup> November, 2021	Department of Computer Science & Applications
Nano Materials & Their Applications	3 <sup>rd</sup> August, 2021	Department of Chemistry in collaboration with Krishna University, Machilipatnam
Emerging Trends in Computer Science	24 <sup>th</sup> July, 2021	Department of Computer Science in collaboration with Krishna University, Machilipatnam
Role of Analytics in Talent Management	3 <sup>rd</sup> July, 2021	Department of Commerce & Management in collaboration with Krishna University, Machilipatnam
Waste Management Methods	6 <sup>th</sup> October, 2021	UGC Women's Studies Centre

## ACADEMIC YEAR - 2022-23

Title	Date	Organized by
Python for Data Analysis	5 <sup>th</sup> to 10 <sup>th</sup> January, 2023	Department of Mathematics & Statistics
PCB Design	9 <sup>th</sup> & 10 <sup>th</sup> December, 2022	Department of Physics & Electronics
Financial Literacy for Young Citizen	5 <sup>th</sup> December, 2022 to 21 <sup>st</sup> January, 2023	Commerce and Management
Mathematical Models	2 <sup>nd</sup> , 3 <sup>rd</sup> & 5 <sup>th</sup> December, 2022	Department of Mathematics & Statistics
Blockchain and It's Applications	29 <sup>th</sup> & 30 <sup>th</sup> November, 2022	Department of Computer Science & Applications in collaboration with APSCHE
Clinical Research	19 <sup>th</sup> , 21 <sup>st</sup> & 22 <sup>nd</sup> November, 2022	Department of PG Chemistry in collaboration with CAVAXION Clinical Research Pvt. Ltd., Vijayawada
Youth for Climate Action	11 <sup>th</sup> November, 2022	NSS Units in association with

		National Institute of Disaster Management, New Delhi
Recent Advances in Biological Sciences	28th & 29th October, 2022	Departments of Botany & Zoology
Devops Core & Cloud Integration	14 <sup>th</sup> & 15 <sup>th</sup> October, 2022	Department of Computer Science & Applications
Customization of Commercialized Agricultural Drones		Department of physics and electronics in association with Fopple Technologies Pvt. Ltd., Kanikipadu
Think, Make, Break, Repeat	6 <sup>th</sup> , 11 <sup>th</sup> , 19 <sup>th</sup> July and 8 <sup>th</sup> August, 2022	in association with ACIC-KL Startups Foundation
Gender Sensitization	8 <sup>th</sup> December, 2022	UGC Women's Studies Centre
Indian Independence Movement Progress in Women's Equality	12 <sup>th</sup> August, 2022	UGC Women's Studies Centre

## GUEST LECTURES DURING THE LAST FIVE YEARS

## ACADEMIC YEAR - 2018-19

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TITLE	DATES	ORGANIZED BY
Logistics Management	2nd July, 2018	Department of Commerce (Logistics)
Entrepreneurial Development	13 <sup>th</sup> July, 2018	Department of MBA
Open Source Technologies	6 <sup>th</sup> August, 2018	Department of computer science and applications
Artificial Intelligence	12 <sup>th</sup> August, 2018	Department of computer science and applications
Chemical Sensors for Speciation Studies	16 <sup>th</sup> August, 2018	Department of Chemistry (UG & PG)
Role of MBA in the Development of a Country	17 <sup>th</sup> August, 2018	by Department of MBA
Discover strength & Succeed through your Strengths	25 <sup>th</sup> August, 2018	Department of MBA
Business Analytics	7 <sup>th</sup> & 8 <sup>th</sup> September, 2018	Department of MBA
Importance of Hindi	14 <sup>th</sup> September, 2018	Department of Hindi
Nuclear Magnetic Resonance Spectroscopy	18 <sup>th</sup> September, 2018	Department of PG Chemistry
Graph Theory	28 <sup>th</sup> September, 2018	Department of M.C.A. & M.Sc.(CS)
Internet of Things	23 <sup>rd</sup> October, 2018	Department of Physics & Electronics
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Chemistry in Biology	24 <sup>th</sup> October, 2018	Department of PG Chemistry
Digital Marketing	26 <sup>th</sup> October, 2018	Department of MBA
Meet the Entrepreneur	13 <sup>th</sup> February, 2019	Department of Commerce
మన భాష –మన శ్వాస	19 <sup>th</sup> February, 2019	Department of Telug
Cyber Security	11 <sup>th</sup> March, 2019	Department of M.C.A. & M.Sc(CS)

## ACADEMIC YEAR - 2019-20

Title	Date	Organized by
Latest Trends in Logistics & Supply Chain Management	22 <sup>nd</sup> June, 2019	Department of Logistics
Environmental Foot Prints & Sustainable Development	22 <sup>nd</sup> June, 2019	Department of Zoology
Use of Medicinal Plants in Present Scenario	13 <sup>th</sup> July, 2019	Department of Botany
Guest Lecture on "Presentation Skills"	15 <sup>th</sup> July, 2019	Department of English
Guest Lecture on "Chemical Kinetics"	22 <sup>nd</sup> July, 2019	by Department of Chemistry (UG & PG)
Guest Lecture on "Young Entrepreneur"	25 <sup>th</sup> & 27 <sup>th</sup> July, 2019	Department of BBA
Guest Lecture on "Management of Dairy Animals"	27 <sup>th</sup> July, 2019	Department of Zoology
Guest Lecture on "Home Automation"	27 <sup>th</sup> July, 2019	Department of Physics & Electronics
Guest Lecture on "Advanced Separation Methods"	2 <sup>nd</sup> August, 2019	Department of PG Chemistry
Guest Lecture on "HR OPERATIONS"	26 <sup>th</sup> August, 2019	Department of BBA
Guest Lecture on "Seven Principles of Success"	27 <sup>th</sup> August, 2019	Department of MBA
Interactive Session with Dr. M. Nethaji	29 <sup>th</sup> August, 2019	Department of PG Chemistry
Guest Lecture on "Enzymes in Biological Processes"	30 <sup>th</sup> August, 2019	Department of Zoology
Guest Lecture on "Chromatographic Techniques"	30 <sup>th</sup> August, 2019	Department of PG Chemistry
Invited Talk on "National Education Policy – 2019"	7 <sup>th</sup> September, 2019	Internal Quality Assurance Cell
Guest Lecture on "Career Vision & Mind Set"	9 <sup>th</sup> September, 2019	Department of MBA & M.Com
Guest Lecture on "Parcel Operation in India Post"	11 <sup>th</sup> September, 2019	Department of Logistics
Guest Lecture on "राष्ट्रीय एकता - हिंदी की देन" (Rashtriya Ekata – Hindi kee Den) in view of Hindi Day	14 <sup>th</sup> September, 2019	Department of Hindi
Guest Lecture on "Career Guidance & Fundamentals of Programming"	14 <sup>th</sup> September, 2019	Department of MCA & M.Sc. (CS)

Cupet Leature on "Dogo Donla A		
Guest Lecture on "Page Rank: A Query Dependent Modification and Its computation"	1 <sup>st</sup> October, 2019	Department of Mathematics & Statistics
Guest Lecture on "SEBI"	3 <sup>rd</sup> October, 2019	Department of MBA
Guest Lecture on "Human Rights in Society"	15 <sup>th</sup> October, 2019	Department of MBA
Guest Lecture on "Know Your Goals"	2 <sup>nd</sup> November, 2019	Department of MBA
Guest Lecture on "Entrepreneurship Development"	18 <sup>th</sup> November, 2019	Department of MBA
Guest Lecture on "Nanoparticles in Liquid Crystals & Liquid Crystalline Nanoparticles"	18 <sup>th</sup> November, 2019	Department of Physics & Electronics
Alumni Guest Lecture on "Generation of OTP"	22 <sup>nd</sup> November, 2019	by Department of M.Sc. (CS) & MCA
Guest Lecture on "Robotics Process Automation"	17 <sup>th</sup> December, 2019	Department of M.Sc. (CS) & MCA
Guest Lecture on "Time Management"	27 <sup>th</sup> December, 2019	Department of BBA
Guest Lecture on "Consumer Awareness"	28 <sup>th</sup> December, 2019	Consumer Club
Guest Lecture on "2D NMR Spectroscopy"	4 <sup>th</sup> January, 2020	Department of PG Chemistry
Guest Lecture on "Life Skills"	6 <sup>th</sup> January, 2020	Department of Commerce
Guest Lecture on "HR-Industry Expectations"	10 <sup>th</sup> January, 2020	Department of MBA
Guest Lecture on "Leadership in the Era of Social Media"	23 <sup>rd</sup> January, 2020	Department of MBA
Guest Lecture on "Python Programming"	29 <sup>th</sup> January, 2020	Department of MCA & M.Sc. (CS)
"Sales and Operations Planning"	1 <sup>st</sup> February, 2020	Department of BBA
Technical English for Professional Aspirants	1 <sup>st</sup> February, 2020	Department of English
Machine Learning	5 <sup>th</sup> February, 2020	Department of Computers
Innovation Ideas	5 <sup>th</sup> February, 2020	Department of Physics & Electronics
Machine Learning	6 <sup>th</sup> February, 2020	Department of Mathematics & Statistics
Stereo Chemistry	on 10 <sup>th</sup> February, 2020	Department of Chemistry
Numerical Analysis	11 <sup>th</sup> February, 2020	Department of Mathematics & Statistics
Machine Learning	13 <sup>th</sup> February, 2020	Department of MCA & M.Sc. (CS)
Artificial Intelligence	14 <sup>th</sup> February, 2020	Department of Computers
మానవాభ్యున్నతికి మాతృభాష -		
ಆವಕ್ಯತತ	17 <sup>th</sup> February, 2020	Department of Telugu
Human Values	18 <sup>th</sup> February, 2020	Department of Hindi
తెలుగు భాషా పరిరక్షణలో జానపద	20 <sup>th</sup> February, 2020	Department of Telugu
<u> </u>	<b>,</b>	
Legal Awareness	22 <sup>nd</sup> February, 2020	Consumer Club
Rudget and Its Context	24th February 2020	Department of MRA

Career in Logistics and Supply Chain Management	29 <sup>th</sup> February, 2020	Department of Logistics
Consumer Awareness	16 <sup>th</sup> March, 2020	Consumer Club
NMR Spectroscopy	30 <sup>th</sup> May, 2020	Department of PG Chemistry

## ACADEMIC YEAR - 2020-21

Title	Date	Organized by	
Sales and Distribution	6 <sup>th</sup> June, 2020	Department of MBA	
Methods for Determining Reaction  Mechanism	8 <sup>th</sup> June, 2020	Department of PG Chemistry	
Changing Priorities of Residential, Commercial and Industrial Markets	15 <sup>th</sup> June, 2020	Department of MBA	
IR Spectroscopy	16 <sup>th</sup> June, 2020	Department of PG Chemistry	
Consumer Behavior and Marketing Research	19 <sup>th</sup> June, 2020	Department of MBA	
Strategic Management	23 <sup>rd</sup> June, 2020	Department of MBA	
Importance of Natural Products and their contribution to health and Society	26 <sup>th</sup> June, 2020	Department of PG Chemistry	
Share 2020 Academic View by using Google Meet App	8 <sup>th</sup> July, 2020	Internal Quality Assurance Cell	
COVID-19 Pandemic: Clinical Advice & Future Considerations	15 <sup>th</sup> July, 2020	UGC Women's Studies Centre	
Biotechnology & Its Applications	21 <sup>st</sup> July, 2020	Department of Zoology	
Career in Software Industry	25 <sup>th</sup> July, 2020	Departments of MCA & M.Sc. (CS)	
White Ribbon Day	25 <sup>th</sup> November, 2020	UGC Women's Studies Centre	
Data Science Career Opportunities	1st December, 2020	Department of Computers	
Applications of Renewable Energy	18 <sup>th</sup> December, 2020	Department of Physics & Electronics	
Personal Grooming in Professional Development for Corporate Sector	28 <sup>th</sup> December, 2020	Departments of MCA & M.Sc. (CS)	
Building next generation Leadership - Challenges in today's Global Business Era	28 <sup>th</sup> December, 2020	Departments of MBA & M.Com	
Carboxylic Acids	28 <sup>th</sup> December, 2020	Department of UG Chemistry	
Computational Chemistry	2 <sup>nd</sup> January, 2021	Department of PG Chemistry	
Importance of Payroll Management in HR	18 <sup>th</sup> January, 2021	Placement & Guidance Cell	
Economic Issues and Challenges during and after COVID-19	19 <sup>th</sup> January, 2021	Department of MBA	
Wireless High Speed Data Transmission in Network	23 <sup>rd</sup> January, 2021	Department of Computer Science & Applications	
తెలుగు భాషా అభ్కున్నతి అంతర్జాతీయ మాతృ భాషాదిసోత్సవాన్ని పురస్కలంచుకొని	20 <sup>th</sup> February, 2021	Department of Telugu	
Communication Skills: The need of the Hour in the Present Job market'	22 <sup>nd</sup> February, 2021	Department of English	
How Physics helps in IT?	27 <sup>th</sup> February, 2021	Department of Physics & Electronics	

## ACADEMIC YEAR - 2021-22

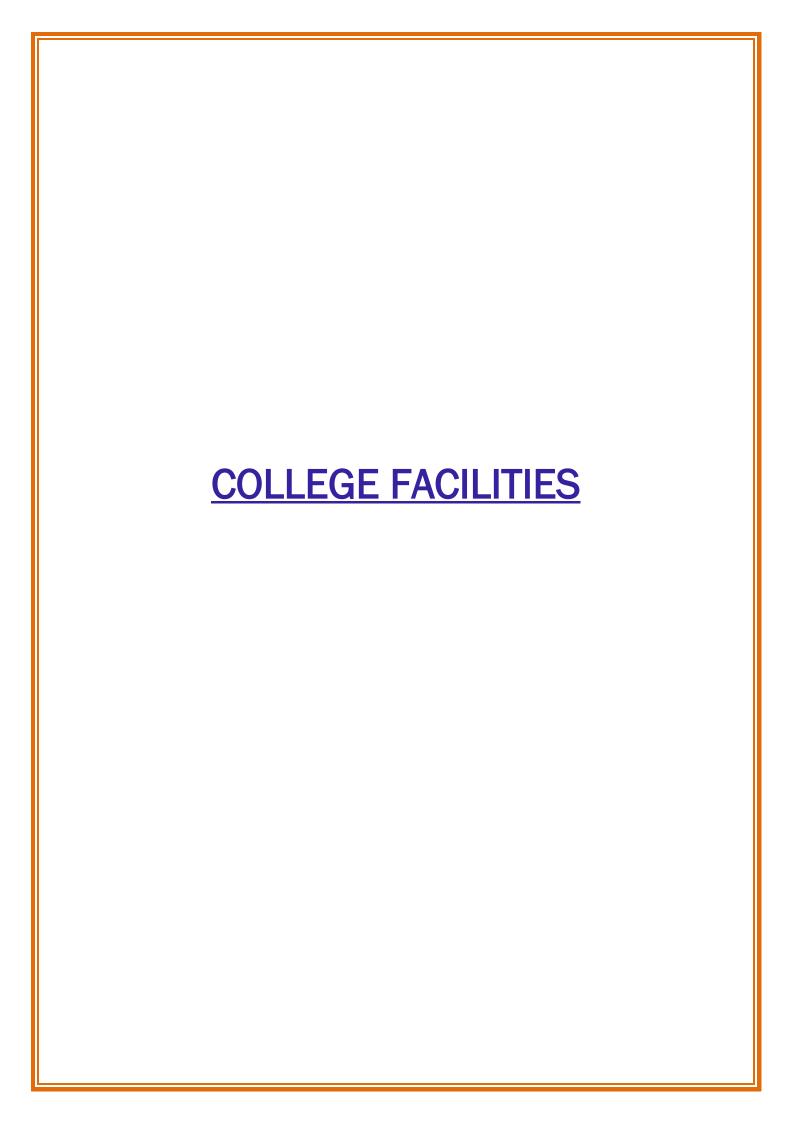
Ring Cavity Spectroscopy  Innovations & Start-Up	2 <sup>nd</sup> June, 2022 11 <sup>th</sup> May, 2022	Department of Chemistry Department of Physics &	
Innovations & Start-Up	11 <sup>th</sup> May, 2022	Department of Physics &	
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		Electronics	
Stereochemistry	12 <sup>th</sup> May, 2022	Department of PG Chemistry	
How to Plan for Startups	1 <sup>st</sup> April, 2022	Department of Commerce &	
'	' '	Management Section 8	
Puzzles to Puzzle You	22 <sup>nd</sup> March, 2022	Department of Mathematics & Statistics	
Digital Image Processing	17 <sup>th</sup> March, 2022	Department of Computer Science	
Consumer Rights	15 <sup>th</sup> March, 2022	Consumer Club	
Current Trends in Capital Markets			
and Importance of due Diligence in	9 <sup>th</sup> March, 2022	Department of MBA	
Investing	F+b M = L 0000	December of MOA 2 M Oc. (OO)	
Block Chain Technologies	5 <sup>th</sup> March, 2022	Departments of MCA & M.Sc. (CS)	
Emerging Technologies in Electronics & IoT	19 <sup>th</sup> February, 2022	Department of Physics & Electronics	
తెలుగు భాషా పరిరక్షణ – ఆవశ్యకత	21st February, 2022	Department of Telugu	
Business Analytics and Research Methodology	17 <sup>th</sup> February, 2022	Department of MBA	
Big Data Analytics	11 <sup>th</sup> February, 2022	Department of MCA	
సామాజిక అసమానతల నిర్మూలన -			
కందుకూరివారి పాత్ర	31 <sup>st</sup> January, 2022	Department of Telugu	
The Importance of Word Stress and	24 <sup>th</sup> January, 2022	Department of English	
Intonation in Spoken English Principal Component Analysis	31st December, 2021	Department of Computer Science	
Learning Algorithms	30 <sup>th</sup> December, 2021	Departments of MCA & M.Sc. (CS)	
Sahity ki Mahatta	30 <sup>th</sup> December, 2021	Department of Hindi	
Biodiversity Conservation	28 <sup>th</sup> December, 2021	Department of Hindi  Department of Botany	
Current Research Opportunities in	20 Becelliber, 2021	Department of Bottarry	
Material Science – A Backbone in Modern Technology	18 <sup>th</sup> December, 2021	Department of PG Chemistry	
Enhancing Conversational Skills	16 <sup>th</sup> December, 2021	Department of English	
Role and Importance of Renewable Energy Technologies in Contemporary World	14 <sup>th</sup> December, 2021	Department. of Physics	
Digital Marketing	6 <sup>th</sup> December, 2021	Departments of MBA & M.Com	
Bioinorganic Chemistry	29th November, 2021	Department of Chemistry	
Applications of Real Analysis	26 <sup>th</sup> November, 2021	Department of Mathematics & Statistics	
5G Mobile Technologies & Internet of Things	18 <sup>th</sup> November, 2021	Department of Physics & Electronics	
Objectives & Importance of Logisticsc	17 <sup>th</sup> November, 2021	Department of Commerce & Management	
Cancer-Genetics and Epigenetics Aspects	10 <sup>th</sup> November, 2021	Department of Zoology	
Pattern Recognition	3 <sup>rd</sup> November, 2021	Departments of MCA & M.Sc. (CS)	
Applications of Differential Equations	20 <sup>th</sup> September, 2021	Department of Mathematics & Statistics	

Corporate Finance: Concepts and Applications in the Context of Managerial Decision Making	17 <sup>th</sup> September 2021	Departments of MBA & M.Com	
Big Data Analytics	9 <sup>th</sup> September, 2021	Departments of MCA and M. Sc. (CS)	
Maximising productivity 'N' Achieving Success	8 <sup>th</sup> September, 2021	Department of Commerce and Management	
Organometallic Chemistry	4 <sup>th</sup> September, 2021	Department of PG Chemistry	
Strategies to improve Reading and Speaking Competence	31 <sup>st</sup> August, 2021	Department of English	
Embedded Systems & Programming	21 <sup>st</sup> August, 2021	Department of Physics & Electronics	
Conceptualizing Effective Strategies for Speaking Efficacy	10 <sup>th</sup> July, 2021	Department of English	
Advances in Statistics	29 <sup>th</sup> June, 2021	Department of Mathematics & Statistics	
Savings & Investment Avenues	22 <sup>nd</sup> June, 2021	Department of MBA in collaboration with United Training Services India	

## ACADEMIC YEAR - 2022-23

Title	Date	Organized by
Intellectual Property Rights	26 <sup>th</sup> May, 2023	Department of MBA
Statistical Activities in the Country & Job Prospects	24 <sup>th</sup> February, 2023	Department of Mathematics & Statistics in association with NSSO
Advances in Nano Materials Research – Career Opportunities	22 <sup>nd</sup> February, 2023	Department of Chemistry
Recent Approaches in Natural Products Research for Drug Discovery	1 <sup>st</sup> February, 2023	Department of PG Chemistry
Students-Cultural Development	29 <sup>th</sup> January, 2023	Dramatic Association
Students –Scientific Thinking	30 <sup>th</sup> January, 2023	National Service Scheme
Contemporary Technologies and Various Certifications for Career Advancement	21 <sup>st</sup> January, 2023	Department of MCA
Disconnection Approach	20 <sup>th</sup> January, 2023	Department of Chemistry
Intellectual Property Rights	10 <sup>th</sup> January, 2023	Department of Commerce & Management in collaboration with IQAC
Intellectual Property Rights	4 <sup>th</sup> January, 2023	Department of Mathematics & Statistics
Intellectual Property Rights	31st December, 2022	Department of Computer Science & Applications
Eat Right be Nutritionally Aware	15 <sup>th</sup> December, 2022	Department of Zoology
Nanomaterials for Solar Energy Harvesting Applications	14 <sup>th</sup> December, 2022	Department of Physics & Electronics
Science and Technology for Advancement in Healthcare	31 <sup>st</sup> October, 2022	Department of PG Chemistry

Amazon Web Services	21st October, 202	Department of Computer Science	
Reaching Greater Heights in Life	11 <sup>th</sup> October, 2022	Counselling & Psychological Wellbeing Centre & UGC Women' Studies Centre	
Mental Health – Wellbeing	10 <sup>th</sup> October, 2022	UGC Women's Studies Centre in association with Inner Wheel District 302, Jeevena	
Experiential Marketing	28 <sup>th</sup> September, 2022 & 29 <sup>th</sup> September, 2022	Department of MBA	
Rashtra Basha Evam Rajya Basha Ki Garima	14 <sup>th</sup> September, 2022	Department of Hindi	
Metal Complexes in Medicine: An Overview	9 <sup>th</sup> September, 2022	Department of PG Chemistry	
తెలుగుభాషా మాధుర్యం	29 <sup>th</sup> August, 2022	Department of Telugu	
Career in Statistics	20 <sup>th</sup> August, 2022	Department of Mathematics & Statistics	
Major Inhibitors for Entrepreneurial Growth	21 <sup>st</sup> August, 2022.	Department of MBA	
Angel Investment/VC Funding Opportunities for Early Stage Entrepreneurs	16 <sup>th</sup> August, 2022	Department of Commerce and Management	
Lean Start-Up & Minimum Viable Product / Business'	16 <sup>th</sup> August, 2022	Department of Commerce and Management	
Intellectual Property Rights	13 <sup>th</sup> August, 2022	Department of MBA	





## KRISHNA UNIVERSITY MACHILIPATNAM

Proc.No/KRU/R&D/KBN College/Research Centre/2022

Dt: 27.08.2022

## PROCEEDINGS OF THE VICE-CHANCELLOR

Present: Prof.K.B.Chandrasekhar

Sub: Research & Development (R&D) - Krishna University - KBN College, Vijayawada for

extension as a research centre and research supervisors in the respective departments for

the academic year 2021-22 & 2022-23- orders - issued - Reg.

Ref: 1.Vice-Chancellor's order dated: 27.08.2022

\*\*\*\*

#### ORDER:

The Vice-Chancellor has approved to extend the period of research centre and research supervisors in Chemistry, Commerce and Management for 2 years for KBN College, Vijayawada i.e., for 2021-22 & 2022-23 as the college has paid an amount of Rs. 1,95,000/- on 04.09.2020, 19.11.2021 & 06.07.2022 towards the research centre fee. The recognition of research centre and research supervisors is from 2020-21 to 2022-23.

Details of fee paid are as follows:

Department	Inspection fee paid	I Year fee paid for 2020-21	II Year fee paid for 2021-22	III Year fee paid for 2022-23
Commerce	20,000	25,000	10,000	10,000
Chemistry	20,000	25,000	10,000	10,000
Management	20,000	25,000	10,000	10,000
Sub-total	60,000	75,000	30,000	30,000
Total			5,000	50,000

As per the regulations, the department offerings for full-time Ph.D shall be inspected once in 3 years. In this regard KBN College with respective departments shall apply for renewal of research centre and research supervisors by following existing rules.

(BY ORDER)

Copy to The Principal, KBN College, Vijayawada The Vice-Chancellor's table The Registrar's table File REGISTRAR
REGISTRAR
KRISHNA UNIVERSITY
RUDRAVARAM (V)
MACHILIPATNAM - 521 004
ANDHRA PRADESH, INDIA

# **DIGITAL LIBRARY**

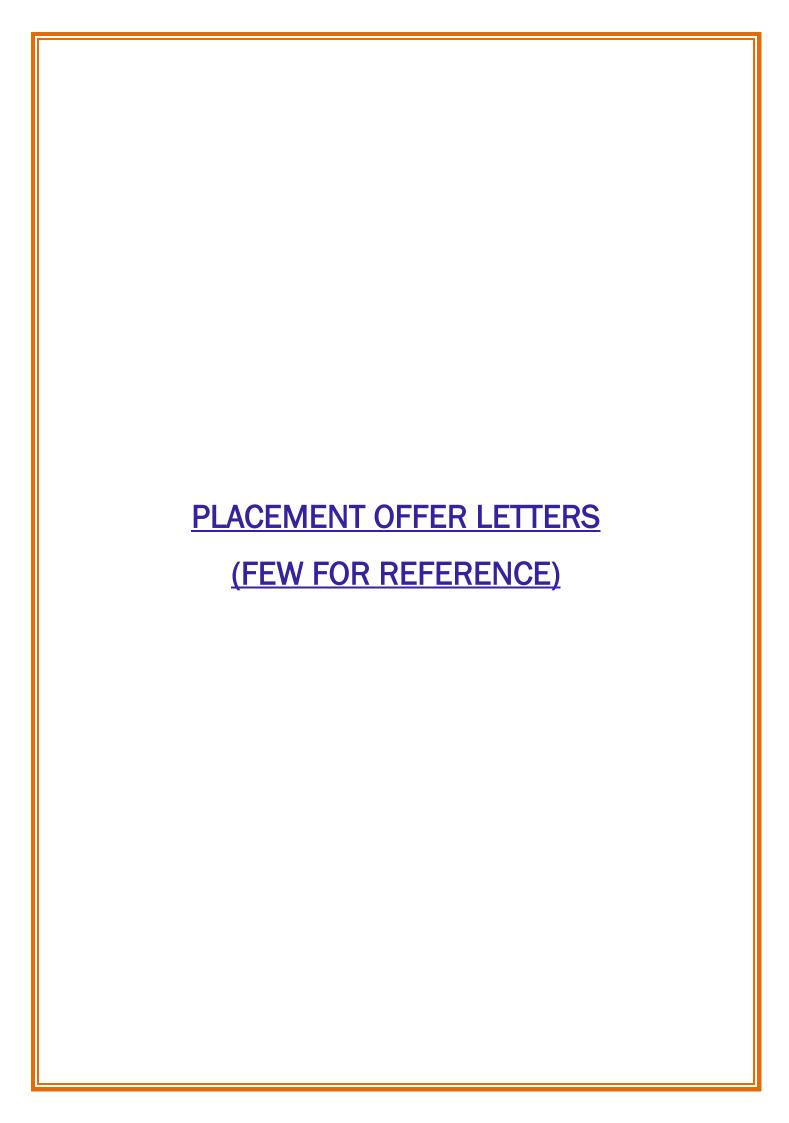




## **COMPUTER LABS**









12 Apr 2022

To

Kuncha Venkat sai, Hyderabad.

#### OFFER LETTER

Dear Venkat sai.

Please refer to your application and the subsequent interview with us. We are happy to inform you that you have been selected by us for the position of "Associate Engineer" at "Cloud4C Services Pvt. Ltd."

We are, therefore, pleased to appoint you in the permanent employment of this Company on the following general terms and conditions of employment.

- Your consolidated salary is Rs.3,00,000/- p.a., (Three Lakh Rupees Only) and other emoluments will be as per Appx 'A'.
- During your employment with this company, you will be bound by such rules and regulations at any
  time, and also by such legal requirements as may be applicable. You are expected to give to the
  company, your best efforts, attention and commitment. You are explicitly advised to refrain from
  any such activity, whether for monetary or any other considerations, as may become in our opinion,
  a hindrance to your performance.
- You are, by virtue of employment with this company, required to do work allied, ancillary or related to incidental to the main job. Similarly, you may be asked to do any other job within your competence as judged by the company, depending upon the exigencies of the situation.
- 4. During the course of your employment with us, you will come in possession of the knowledge of the trade and methods of the business. It is essential that you under take to maintain total secrecy about all the information, knowledge, or such other matters. You shall not by yourself or through others, allow the same to be used in any manner detrimental to this company either during your employment or thereafter.

# BE YOURSELF, MAKE A DIFFERENCE.

accenture

Strictly Private and Confidential

Date: 94/22/2022

forTegasianing vollno:195019

Tejaswini Nagarani Sudha

C11012909

D.no 9-68-18, Cotton Factory Street, Kothapeta, Vijayawada,

6305004564

Dear Tejaswini Nagarani Sudha,

Based on our recent discussion with you, we are pleased to extend an offer to join Accenture Solutions Pvt, Ltd. ("Company or Accenture as the case maybe") in our Advanced Technology Centers, India, as per the below terms and conditions:

Job Profile - Application Development Associate Management Level - 12 Job Family Group - Software Engineering



#### Please refer to:

- Annexure I for the compensation and benefits details.
- · Annexure II for documentation to be submitted by you.
- · Annexure III Terms of Employment
- · Annexure IV-Declaration

Your employment with Accenture will be governed by the clauses mentioned in the attached 'Terms of Employment' effective from your date of joining. You are required to carefully read and understand these Terms of Employment before responding to this Offer. This Offer and your employment with Accenture is subject to successful completion of the qualifying examination from your college, as well as satisfactory completion of verification and/or background or reference checks, which may occur at any time prior to or after your effective start date.

Version 10.0 Apr-2022

Candidate's Signature





gra MSCs-2.
1945 03 S.Mounika <mounikasambangi147@gmail.com>

## Wipro Campus Update\_LOI

1 message

9 December 2021 at 17:28

Campus HR Team <wipro+email+2tl86-f50ddd9def@talent.icims.com>
Reply-To: Campus HR Team <wipro+email+2tl86-f50ddd9def@talent.icims.com>
To: mounikasambangi147@gmail.com

December 9, 2021

Dear sambangi mounika , Resume Number - 23285872

Based on our discussion with you, we would like to inform you of our intent to offer you the role of Scholar Trainee- Work Integrated Learning Program which will be in Career Band WASE/WIMS of the organization.

The stack for this role is detailed below. Do reach out to us should you have any clarifications.

Period	Scholarship	ESI	Consolidated Scholarship* (INR Per Month)
Accessed to the second	15000	488	15,488/- (*)
First year		553	17,553/- (*)
Second year	17000	618	19.618/- (*)
Third year	19000		23,000/- (*)
Fourth year	23000	0	20,000, ()

(\*)You shall be responsible for payment of all statutory contributions, taxes, dues and levies as required under the relevant laws including contributions under Employees' State Insurance Corporation Act (at 0.75% of your Scholarship) as and when applicable to you. Such contributions, taxes, dues and levies where required, shall be deducted from your Scholarship and benefits according to applicable laws and regulations.

Kindly note this letter of intent shall be followed by a letter of appointment from us

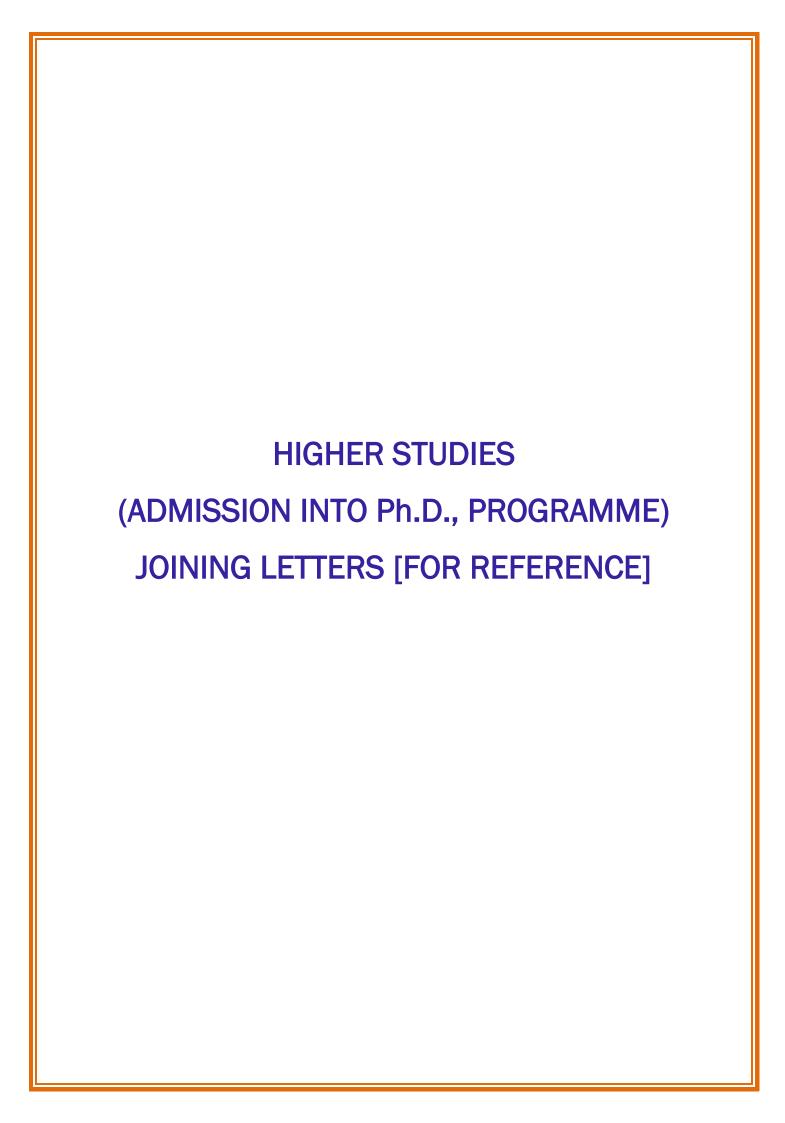
Please confirm your interest to receive offer of appointment by clicking on this link Click to Complete and accepting the contents of this communication within 15 calendar days. Your confirmation of interest is a precondition to the issuance of offer of appointment.

Post successful completion of your course and conversion to full time employment, you will be part of the Campus Program which has a special bonus and aided career path. Please find below the compensation and bonus plan as part of the program which will be effective from your joining date with Wipro as a full time employee.

Your compensation post successful completion of your course and joining as a full time employee will be INR 6,00,000 per annum. In addition to the mentioned salary, you will be eligible for a special bonus in the first three years. This bonus is performance based and will be merged (added) to your salary after 12 months from the date of payout. The bonus will be paid as per the details below and will be subject to applicable payroll taxes and withholdings:

Year	Bonus
Year End of Year 1 End of Year 2	1,00,000 - 1,50,000
End of Year 2	1.00,000 - 1.50,000
End of Year 3	1,00,000 - 1,50,000

Please note the terms and conditions:





# SRM UNIVERSITY-AP, Andhra Pradesh

Neerukonda, Mangalagiri, Guntur, Andhra Pradesh – 522 240

# Joining Report of PhD Student

Date: 22.06.2022

The Office of Academic Affairs, SRM University-AP, Andhra Pradesh, Andhra Pradesh - 522 240

I have been provisionally admitted to PhD program and herewith, I am submitting the following details needed for my admission.

	Official Letter No. & date	Ref. No: SEAS/201/Ph.D./Full-time/Chemistry/2022		
1	DOMESTIC CONTRACTOR OF THE PARTY OF THE PART	Ms. Harshini Kurakula		
2	Name of the Student	AP22135070001		
3	University Registration No:			
4	Name of the Department	Chemistry Cuide		
5	Name of the Supervisor / Guide allotted by the University	Dr. Satheesh Ellipilli, Guide		
6	Communication Address	D.No: 8-5/1-14, Mabhu Subhani Street, Mahanthipuram, Vijayawada. Pin Code: 520001		
7	Permanent Address	D.No: 8-5/1-14, Mabhu Subhani Street, Mahanthipuram, Vijayawada. Pin Code: 520001		
8	Phone / Mobile Number	8639483077		
9	Emergency Contact Numbers	9705510710		
10	Email ID	harshinikurakula@gmail.com		
11	Details of the fees deposited in	D.D./BC Number : 217326595218		
	the form of demand draft.	Date : 22.06.2022		
		Amount : Rs. 10,000/-		
		Name of the Bank : W.T UPI		
		Place of the Bank : SRM University		

I am reporting to the University in Afternoon on 22/06/2022 as a full time PhD student under the Supervision of Dr. Satheesh Ellipilli, Guide, Assistant Professor, Department of Chemistry, School of Engineering and Sciences (SEAS). Herewith, I assure you that I will abide by the rules and regulations laid by the University from time to time.

Signature of the Research Supervisor

Dr. Satheesh Ellipilli

K. Halshiri Signature of the Candidate

Ms. Harshini Kurakula

8-40 Signature of the HOD

Dr. Mannathan S

Dr. B Siva Kumar





#### PROVISIONAL ADMISSION LETTER

10-Jun-2022

**VENKATA SRUJANA**, [Application No. **2022736229**] has been provisionally selected for admission to **Ph.D**(INTERNAL FULL TIME) Programme at **VIT-AP** campus for the academic year 2022- 2023 based on merit performance and selection criteria. The commencement of classes through offline mode will be from 02nd August 2022.

Academic Fee Strucutre		
S.No. Academic Fees Fee		
1.	Tuition Fees (per annum)	40,000
2.	Caution Deposit (refundable - one time)	3,000

#### Instructions to Candidate:

- 1. Admission will be confirmed subject to fulfilment of the eligibility criteria as mentioned in the brochure & approval from the research guide.
- 2. Programme/Campus cannot be changed.
- 3. Admitted candidates under Internal Full-Time category, under no circumstances, could not be changed to External Part-Time Category.
- 4. No extension of time will be given for payment of fee.
- 5. The fees once paid will not be refunded under any circumstances.
- 6. The sanction of education loan to the student is recommended subject to the conditions imposed by the bank authorities.
- 7. All admissions are subject to discpline and conduct of the candidate.
- 8. In case of withdrawal at any stage, the entire academic fee will be deducted.
- 9. All original degree certificates of qualifying examination passed.
- 10. Photocopies of the marksheet and degree of the qualifying examination passed.
- 11. Transfer certificate/Migration certificate in original to be submitted.
- 12. One set of photocopies of all academic certificates including Proof of Date of Birth.
- 13. You should bring all original certificates (from 10th to Post Graduation) for verification.

AMARAMENTH OF AP.

Deputy Director (Admissions) Dr. D. John Pradeep

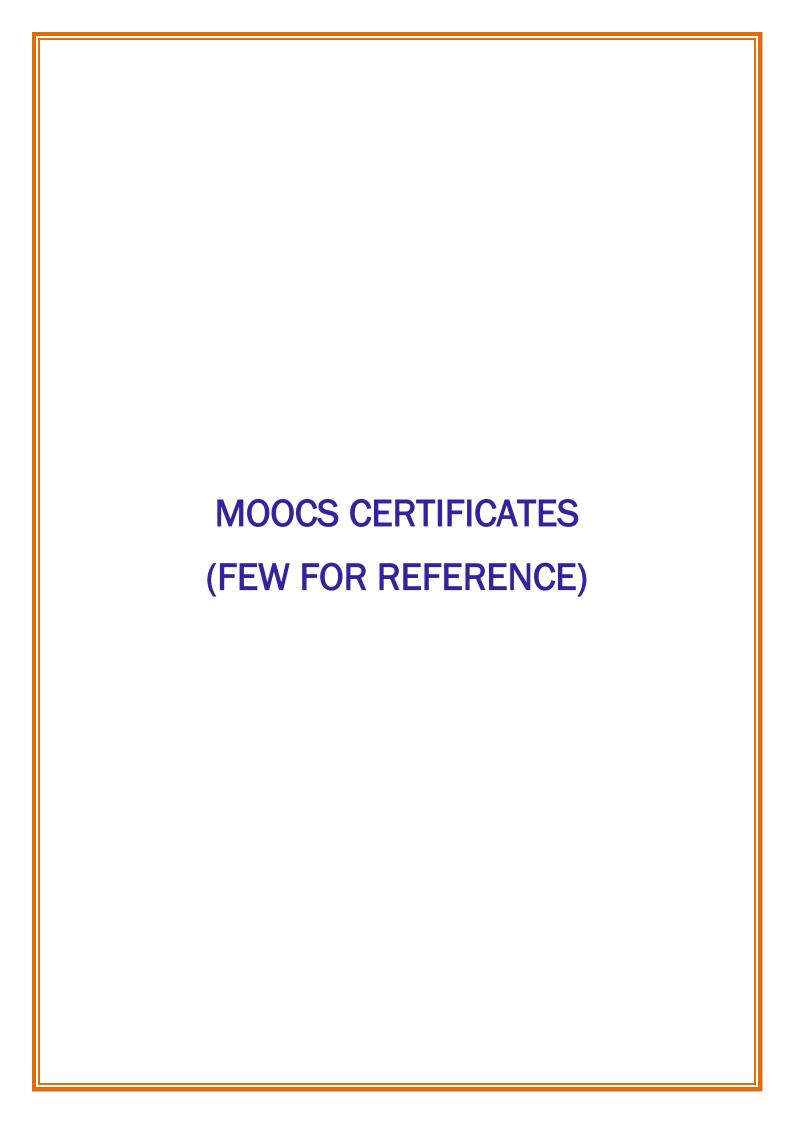
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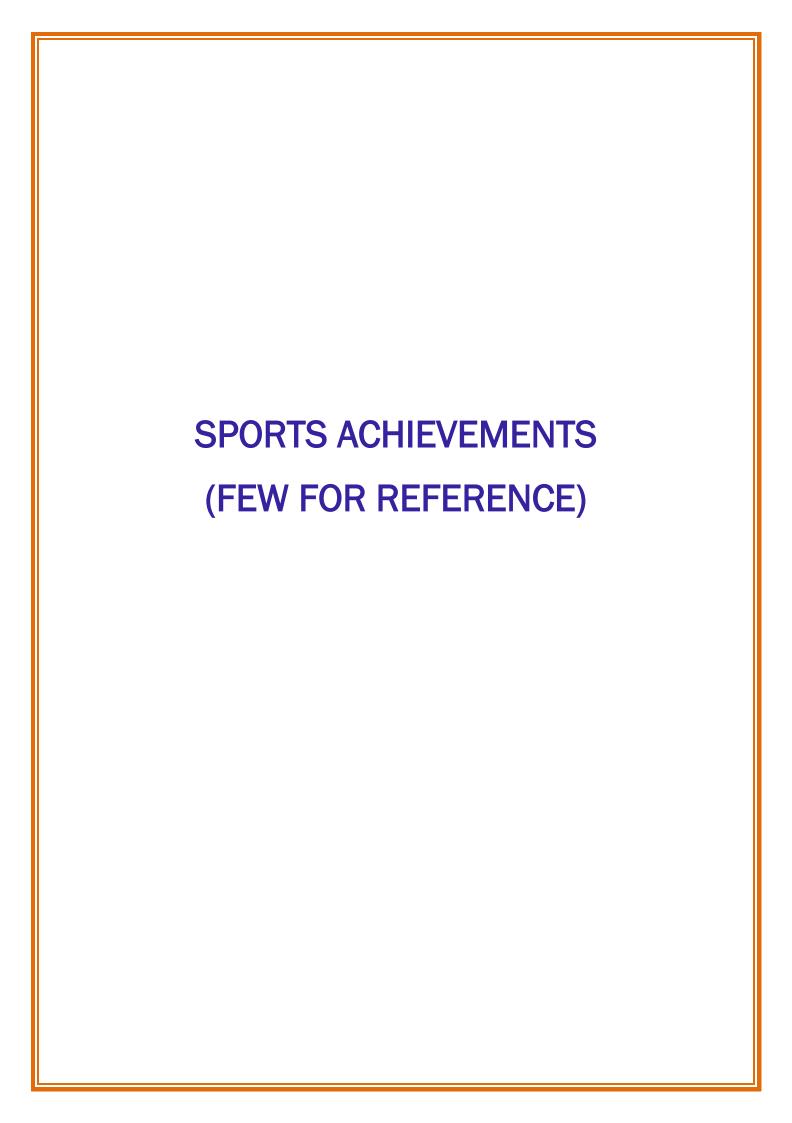
1. Research Guide(Name & Emp Id with Signature, Date)

2. Signature of the Candidate with date

3. Approval of the School Dean

4. Approval of Dean(Academic Research)







# SM.SULTAN JAVEED MEMORIAL 3rd AP State Ranking Table Tennis Tournament - 2022

Organised By

ANDHRA PRADESH
STATERANKING TABLETENNIS TOURNAMENT 2002
FUNTIMES CLUB, VIJAYAWADA

## Funtimes Club, Vijayawada

Under Auspices of Andhra Pradesh Table Tennis Association & NTR District Table Tennis Association

MERIT CERTIFICATE

This is to Certify that R. Kajo/ Sunar

S/D/o Neem Bahadur of Nty district
has participated & won \_\_\_\_\_\_ in

event as a player in the

Andhra Pradesh State Ranking Table Tennis Tournament - 2022 held at

Funtimes Club, Vijayawada from 25th September - 27th September - 2022

P. Viswanath Secretary, APTTA K.Balaram Secretary, NTRDTTA

Ch.G.S.V.Prasad
Organising Committee Chairman
Funtimes Club

P.V.N Surya Rao

Sun ChalVA

NTR DOA

Fun Times

Hon. Presidnet - KDBBFA



Presidnet - KDBBFA

Gen-Secretary - FDBBF

# WUSHU ASSOCIATION OF INDIA

21st JUNIOR/YOUTH NATIONAL (BOYS & GIRLS) WUSHU CHAMPIONSHIP 2022

Organised By: WUSHU ASSOCIATION OF INDIA











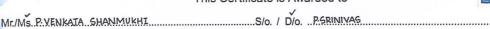


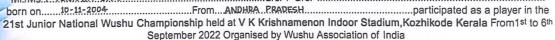
Affiliated to : International Wushu Federation & Indian Olympic Association Recognized by: Ministry of youth affairs & sports (Govt of India)

## CERTIFICATE OF PARTICIPATION

SI No KZD/2022/P-003

This Certificate is Awarded to





He/She Participated inTaolu / Sanshou in...... - 52.



Jatinder Singh General Secretary Wushu Association of India

Dr.Arif CP General Secretary Organising Committee

O. Rajagopal General Convenor Organising Committee



### POWERLIFTING INDIA

Recognized by : Ministry of Youth Affairs and Sports, Govt. of India rd to : International Powerlilling Federation & Asian Powerlilling Federation Registered under Registration of Societies Act, West Bengal

30 11 2021

## CHIEF PATRON Sri. K.C.SINGH BABA

Sri. PRAKASH MEHTA Sri. SADANAND SHETTY

Sri. RAJESH TIWARI

Sri, INDERJEET SINGH

Sri. VINOD SAHU Sri. KAILASH SHARMA Sri. PRAVIN SINOL

Sri. ANOOP SRIVASTAV

### Sri. P J JOSEPH (Arjuna)

Sri. NARESH DHAWAN

Sri. SATISH KUMAR

FAYYAZ AHMED

Sri. SANJAY SARDESAI Sri. NARESH DHAWAN Sri. NAGARAJ. M

Sri. ANUJ TIWARI Ms. RAKSHA MAHARAO

Sri. GOPAL KRISHAN (N)
Sri. S. KOTESHWAR RAO (S)
Sri. C. SWAIN (E)
Sri. SACHIN MATHANE (W)

#### Andhra Pradesh Powerlifting Association

The Secretary

#### Asian Equipped & Classic Sub Junior, Junior, Open & Masters Men & Women Powerlifting & Benchpress Championships from 24 to 30 December 2021 @ Istanbul, Turkey

We are pleased to attach herewith the list of powerlifters of your state who have been selected to the Indian Team for the ensuing above Asian

The following documents of the lifters are also urgently required,

- 1. Original Passport
- 2. Passport size photo soft copy in white background.
- 3. NOC of employer (if employed), copy of ITR and Bank Account Statement for 6 months.
- 4. NOC of educational institution, if student.
- 5. Consent letter from parents, if below 18 years.

Of the above documents, URGENTLY SEND passport and photograph.

The team will start on 23.12.2021 and will came back on 31.12.2021.

The estimated cost of Participation for Single Entry is Rs. 2,00,000/- (app). For multiple entry an additional amount of Rs. 12,000/- for each additional entry is to be paid. Advance of Rs. 1,00,000/- to be paid by 01.12.2021 in the bank account of the federation given below:

Name of A/c Savings A/c No Name of Bank Branch

IFS Code

Powerlifting India 41002010044758

CNRB0000702

Canara Bank Mullackal, Alappuzha

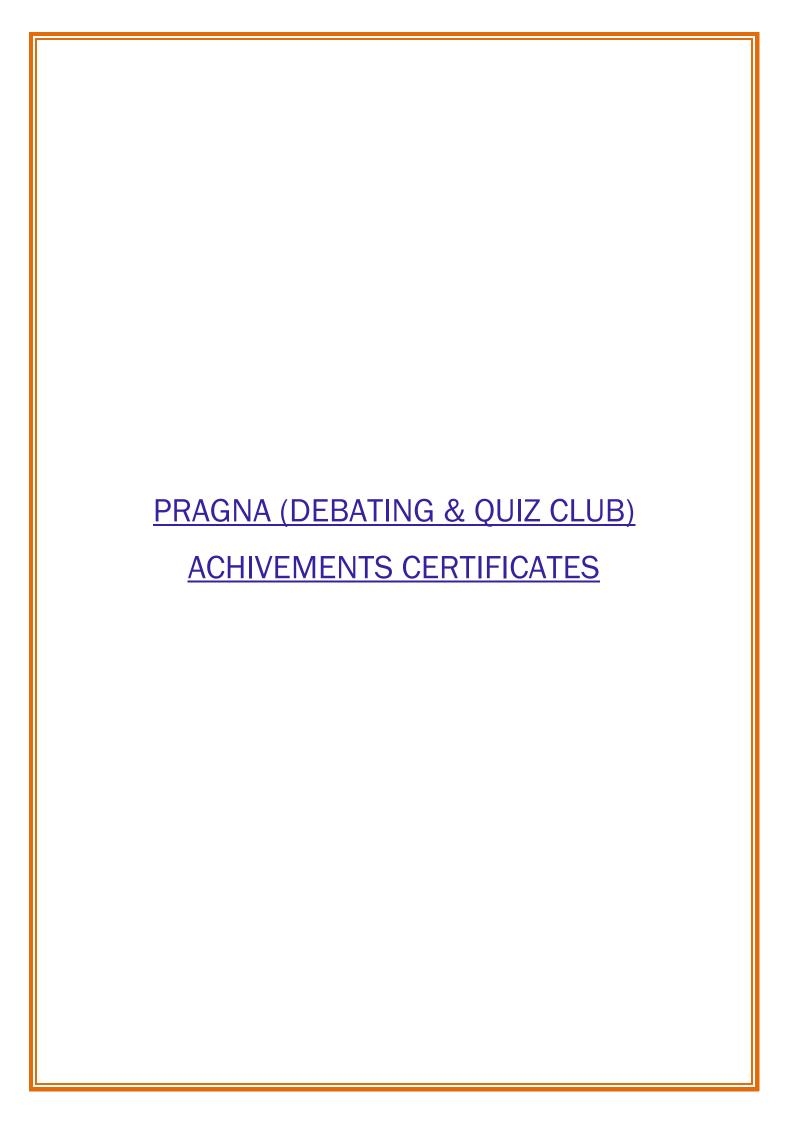
With thanks and regards, Yours faithfully,





P.J. Joseph (Arjuna) Secretary General

. Midhun, Palace Ward, Alappuzha – 688 011, Kerala, India, Ph : 91- 9447262202, email : pjjoseph\_arjun@yahoo.co.in





Ms. M. Keerthana, III CBZ bagged 1st place in PPT and Rs.1,00,000/- (1 Lakh) cash prize in Gnanabheri - 2018



Dr. V. Narayana Rao, Principal congratulating Ms. D. L. Pravallika & M. Sai Rathna, III CBZ on the success of the winners of Sketch and Compositing Poetry in Taruni Tarangalu, organized by PB Siddhartha College of Arts & Science, Vijayawada on 12th & 13th February, 2019.



Mr. P. Chadanlal, II MCCS secured I Prize in ESAS organized by Andhra Loyola College, Vijayawada



Ms. M. Keerthana, III CBZ receiving appreciation in 54<sup>th</sup>
Annual Day Celebrations by Sri T. Srinivasu, Secretary &
Correspondent, Dr. V. Narayana Rao, Principal & Sri E. Vara
Prasad, Vice – Principal



Ms. M. Keerthana, III CBZ receiving appreciation by Govt. of Andhra Pradesh on her success securing One Lakh Cash Prize in Jnanabheri - 2018





PRAGNA Student Members bagged **Overall Championship** in various competitions at Maris Stella College, Vijayawada



Mr. K. Siva Subrahmanyam, III MCCS secured I Prize at Nalanda Degree College Vijayawada



Mr. K. Siva Subrahmanyam, III MCCS secured I Prize at Nalanda Degree College Vijayawada



PRAGNA Team Members secured Overall Championship at Maris Stella College, Vijayawada



Mr. P. Chadanlal, II MCCS secured I Prize in Western Music at Maris Stella College, Vijayawada



Mr. K. Siva Subrahmanyam, III MCCS secured I Prize in Elocution at Maris Stella College, Vijayawada



PRAGNA Student Members grabbed a chance to be the Student Co-ordinators in Jnanabheri organized by Govt. of AP.